



MINI OLYMPICS AT Carmelo School. These sack racers are, left to right, Michele Marchese, Robin Brown, Janet Myers, Dana Lemos, Joel Brock, Beverly Bell, all Carmelo students.

Photos by George T.C. Smith



(SEE PAGE 6 FOR OTHER PHOTO) **THE BOYS** had fun too. Jefferson Scoville (far right), Carmelo Parent's Club president, fires the starters gun and they are off to an even start. Youngsters from these schools took part in the exciting athletic (and other) contests: Carmelo, Capt. Cooper, Woods, All Saints' Episcopal Day School and Mrs. Elaine Sandberg's class from River School.

With this issue

Special Home Furnishings Section

See Pages 9-24

TO THE EDITOR THE TOWN CRIER

To The Editor:

So many people have asked us what procedure to follow in case they should hit an animal on the highway or any road for that matter, thus we have prepared the following information which should be helpful.

If you should be unfortunate enough to hit an animal on the highway the following should be helpful information.

1. **STOP** - and go back. If it is a small animal and can be moved off the highway, do so very carefully, preferably with a blanket while wearing a pair of heavy gloves. (A blanket covering the animal's head will give it a sense of security and protect you from a possible bite).

Then have someone else go to call the SPCA - 373-2631 - for help, while you stay with the animal, unless you can take it to the nearest veterinarian.

2. If it is a large animal such as a deer, cow, horse etc. which cannot be moved - put flares out on the highway in both directions of the highway for at least 250 yards (a car traveling at 60 miles an hour requires 300 yards to come to a stop) cover the animal with a blanket if possible and be sure there are flares well placed nearby to prevent on coming cars from hitting the animal again.

Again have someone else call while you stay with the animal, if possible, this time call both the SPCA - 373-2631 - and the Highway Patrol, dial Operator and ask for Zenith 12000, be sure to give the exact location of the animal.

Equipment so necessary to carry in car at all times:

1. A blanket
2. Pair of heavy gloves
3. Flares
4. A firm board 2 ft. wide and 4 ft. long to slide an injured animal onto to move it.
5. A good flashlight

All the above equipment with the exception of the board and gloves are also necessary in case of an accident involving people - thus every vehicle on the highways should be so equipped.

(Clip and save this for future reference)

GWENDOLYN R. MAY
Executive Director
Monterey County SPCA

Dear Editor,

It's nearing that time again when UNICEF is going to be playing that same old dirty trick on the unaware and getting a treat for it. The collection of funds for UNICEF is one of the greatest farces perpetrated upon Americans by the United Nations.

The Congressional Record of Sept. 5, 1959 thoroughly exposes the deceptive practices of this Communist-front organization and multi-million dollar pick-pocket. The liberal, leftist and communist press continue to appeal to the hearts of decent Americans to help those "needy children" in "underdeveloped" countries.

If those generous citizens contributing to UNICEF only know how the money is actually used in Communist Cuba, Red China, Communist Czechoslovakia, Communist Hungary, etc., and could see the leaders of poor underdeveloped countries in their gold beds, Rolls-Royce's and 11 million dollar palaces, one wonders how much longer the Communists could continue to trick the treaters.

Truthfully,
ROBERT A. OROSS
23 Via Contenta

To the Editor:

The following statement by Mr. Nixon, President of the United States of America, is representative of the universal commendation of UNICEF -

"Ever since its founding, UNICEF has enjoyed the full support of the people and Government of the United States, I want to take the opportunity to reaffirm this commitment, and pledge you our continued cooperation in the advancement of your high human goals.

"Every day UNICEF proves its interest, concern and tireless devotion to the health and welfare of mothers and their children throughout the world. You sponsor programs for prenatal care. You help train nurses and midwives. You assist governments in providing milk for school lunches. You contribute to the control of diseases and the upgrading of nutritional standards. You offer educational and vocational training. And, when needed, you are always ready to give emergency assistance.

"Your work goes on without regard to race or color, without preference for national origin, without prejudice to religious and political beliefs. It is the children and their mothers who count. And by enhancing their health and well-being, you make the soundest investment for future prosperity and peace.

"May you have every success in the year ahead. And may the world be better for your noble mission."

President Richard M. Nixon
March 20, 1969

Sincerely,
THE CARMEL VALLEY COMMITTEE
FOR UNICEF

Weather			EXERCISE REGULARLY
October	High	Low	
21	78	46	The Central Mission Trails Heart Association says that regular physical exercise improves circulation throughout the body. Lungs, heart, other organs, and muscles - all work together more efficiently when accustomed to exertion.
22	68	38	
23	72	43	
24	68	52	
25	71	47	
26	69	46	
27	70	44	
Rainfall: none			
This year to date - .50 in.			
Last year to date - .27 in.			

THE TALL POPLARS across the street from our office turned golden overnight. And they're so lovely. Sort of fit into the Halloween color-scheme. We stopped by Wolter's last night, to pick up a pumpkin for carving. And Louie has pumpkins everywhere - the ground is covered for blocks, it seems. Pumpkins roost on telephone poles, on top of driftwood, and on the roof of the market, along with "Louie the Scarecrow." Shocks of corn are tucked here and there. Kids swarmed over the ranch, choosing their pumpkins. When I interviewed Louie for the feature in this issue, it was too early for all this festivity.

Don't forget that on Friday, the kids will be out to "Trick-or-Treat for UNICEF." After they've filled their cans, they'll return to Tularcitos School for games.

Remember the games that we over-40's used to indulge in - some still do. Costumed as witches, goblins, skeletons, pirates, clowns - or if we couldn't dig up anything else, a sheet to transform us into ghosts, we'd bob for apples, eat popcorn balls - sticky with goo, and later tell ghost stories.

The meaning of Halloween is "hallowed or holy evening," because it occurs the day before All Saints' Day. The Irish say that a man called Jack was such a miser that he couldn't enter heaven. And he couldn't go to hell because he'd played jokes on the devil. His punishment was to walk the earth with his lantern until Judgment Day, hence the origin of jack-o-lantern. Well, anyway, Friday night the witches will be riding high on their magic brooms - "and the goblins'll getcha, if you don't watch out!" (What famous poet said that?)

xxx

ON TO MORE serious things.....Samuel Becket, the Irish-French playwright, won the Nobel Prize in literature last week. He's the author of "Waiting for Godot" and "Endgame". And I think people in the literary world were rather surprised at the choice.

xxx

ALEX WEYGERS and his wife, Marian, are back from two months at Fallen Leaf Lake, southwest of Lake Tahoe. They've been going up there for 15 years now. A friend of theirs has a cabin, which he's kind enough to lend. While the Weygers were away, Mr. and Mrs. Jonathan Beverly stayed in their house here in Carmel Valley. Jonathan was in Weyer's last workshop. "Very talented," Alex says about Jonathan. And he also says the response at the last workshop was just marvelous.

My first encounter with Alex Weygers was ten years ago. I came down from Berkeley, after seeing a story about the artist in the Chronicle. A friend of mine purchased a wood-engraving, "Belladonna," from him. It was a lovely portrait of a Polynesian girl holding the large white flower. I remember how amazed I was then, and still am, that Alex and Marian built their home, studio and shop. They moved to Carmel Valley back in 1944.

xxx

DR. HARRIS TAYLOR, superintendent of the Carmel Unified School District, is back from Jordan, too. After his trip to the Middle East, he feels everything here is in fine shape - teachers, buildings and staff morale. According to Dr. Taylor, Jordan is about 50 years behind the United States in education. We'll try to get a story next month about his trip. And we're glad to have him back.

xxx

AFTER FIVE YEARS at Gardiner's Tennis Ranch, Leoncio Collas is now head-pro at the Carmel Valley Racquet Club. Collas, the former South American singles champion, has won many other championship matches in the tennis world. He replaces Leo Kohler, who has been promoted to general manager of the club. Collas will continue his coaching duties at Santa Catalina.

Mr. Gardiner says there is no replacement for Collas at the Gardiner Tennis Ranch. "We keep four professionals - three men and a woman," he answered, in response to our question.

xxx

I DO HAVE A GRIPE this week. Do you have the same problem I have pulling onto Carmel Valley Road from the road by Wills Fargo? The view to your right is all but completely blocked - by a telephone pole, a large tree, a couple of signs and a few parked vehicles. All you can do is draw a deep breath, look to your left and pull out onto the highway



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far enough to see what's coming from your right. Ver-ry dangerous.

xxx

JACK NIELSEN, our invaluable printer, had the misfortune to catch his hand in the press last week. His hand is mending, and we're holding a good thought that Jack will be back on the job full-time soon.

BWW

EARTHQUAKE RATTLES VALLEY

Carmel Valley was rocked by a mild earthquake about 3 o'clock Monday morning.

There was no damage reported nor no reports of any alarm by Valley residents, according to Capt. Don Laird of the Carmel Valley Fire Dept.

The quake, which was centered around Hollister, lasted only a few seconds, but there was a pronounced movement of the earth. It was reported to have been about 4.5 on the Richter scale.

CALENDAR

THURSDAY, OCTOBER 30

GILES HEALY - Film lecture on Mayan Archeology, Museum of Natural History Assc., Canterbury Woods Auditorium, Pacific Grove, 8:00 p.m.

"The Future of Japan in Asia" - John K. Emmerson, diplomat and Scholar in Residence at Stanford University, World Affairs Council, Brey Hall, Carmel High School, 8:00 p.m.

Chess Club - Casa Alvarado Chess Center, 494 Alvarado Street, Monterey.

Lobo Club - Elks Club, Monterey, 7:30 p.m.

FRIDAY, OCTOBER 31

HAPPY HALLOWEEN!

Trick-or-Treat for UNICEF - Tularcitos School, Carmel Valley, 7:00-9:00 p.m.

FRANKENSTEIN - Boris Karloff, the 1931 Classic of Terror and Suspense, Tantamount Theatre, Middle Canyon Road, Carmel Valley, 8:40 p.m.

"A Fool's Paradise" - First Theatre, Monterey, 8:30 p.m.

"Don't Drink the Water" - Studio Theatre, Carmel, 8:30 p.m.

"Someone Waiting" - Circle Theatre, Carmel, 8:30 p.m.

SATURDAY, NOVEMBER 1

Parents without Partners - Halloween Party in costume, 8:00 p.m. (Call Patricia De Amaral at 659-4387 for directions.)

Junior League NEXT-TO-NEW SALE - Monterey County Fairgrounds, 9:30 a.m. to 5:00 p.m.

Zonta Club Rummage & Food Sale - Gourmet bake sale, "Green-Thumb" department, as well as new and used clothing, antiques, household goods, furniture, and a boutique department. Proceeds to charity, Pacific Grove Recreation Club, 585 Laurel Avenue, Pacific Grove, 9:00 a.m. to 3:00 p.m.

FRANKENSTEIN - Starring Boris Karloff, Tantamount Theatre, Middle Canyon Road, Carmel Valley, 8:40 p.m.

"A Fool's Paradise" - First Theatre, Monterey, 8:30 p.m.

"Don't Drink the Water" - Studio Theatre, Carmel, 8:30 p.m.

"Someone Waiting" - Circle Theatre, Carmel, 8:30 p.m.

SUNDAY, NOVEMBER 2

St. Philips Lutheran Church Forum, 7:30 p.m.

MPC Choir - Dr. Marshal directing, Tin Barn, Defense Language Institute, 7:30 p.m.

Hike: South Fork, Little Sur - Ventana Chapter of Sierra Club, six-mile round-trip; meet at Carmel Rancho Shopping Center at 8:00 a.m. Bring lunch and canteen. (Call Leader Mary Stewart Hoopes at 624-1152.)

"Someone Waiting" - Circle Theatre, Carmel, 7:30 p.m.

MONDAY, NOVEMBER 3

Look at our movie section or restaurants, if you feel like going out tonight.

TUESDAY, NOVEMBER 4

Annual Fall Dinner - Ventana Chapter, Sierra Club, Asilomar, 6:30 p.m. (Call Marian Clemens at 624-4922. Cost - \$3.75 per person.)

Carmel Valley Kiwanis Club - Rippling River Resort, 12:00 noon.

WEDNESDAY, NOVEMBER 5

Carmel Valley Lions Club - Los Laureles Lodge, 7:30 p.m.

Arts Coordinating Council Meeting - Naval Postgraduate School, 2:00 p.m.

"Sources of College Student Discontent" - James Cass, editor of Saturday Review's Education Supplement since 1960, MPC Lecture-Forum 103, 8:00 - 10:00 p.m.

"Introduction to Intertidal Life" - Nature Clubs, Robert Down School, Room 1, 485 Pine Avenue, Pacific Grove. (Grades 4-6, 4:00-5:30 p.m.)

Carmel Valley Women's Club Luneheon, Los Laureles Lodge, 12 noon.

COMING EVENTS

November -

Wed. Nov. 5 - Introduction to Intertidal Life, Robt. Down School, Rm 1.

Wed. Nov. 12 - Beach Walk. Place to be announced at Nov. 5 class.

7 "The Fourth Way Jazz Quartet" - MPC Music Hall, 8:30 p.m.

8 "Green Magic" - MPC Music Hall, 8:00 p.m.

9 Young Artists Auditions - Sponsored by Junior League of the Monterey Peninsula

19 Columnist Russell Baker - Town Hall Lectures, Cinema 70 Theater, Del Monte Center, Monterey. (Call 624-9142 or 659-4428.)

Wed. Nov. 19 - Nature Scavenger Hunt, Washington Park. Those planning to participate are asked to pre-register at the Youth Science Center.

THE 'PUMPKIN BARON' OF CARMEL VALLEY

LOUIE WOLTER SELLS 12,000 OF THEM A YEAR

BY BONNIE WELLER

Here in Carmel Valley, we have a lot of different types of barons -- cattle barons, horse barons, land barons, and once upon a time even robber barons! Last year about this time, Mildred Hattan called Luis Wolter "the pumpkin baron of Carmel Valley." So, Halloween seems a perfect time to tell you about him.

For three and a half years, ever since I moved to the Peninsula, I've been hearing about Luis Wolter.... "You know Luis, don't you? He has the market out in the Valley." Well, I have to admit that -- even with all that provocation -- I never got around to meeting Luis until I interviewed him.

When I walked into Wolter's Market at Valley Hills Shopping Center, half a dozen fellows were standing around exchanging anecdotes and drinking cokes. I asked for Luis, and the men laughed. One of them called, "Hey, Louie, someone's here to see you."

Between the aisles, a rather stocky man with a merry face emerged with a load of cartons. "Are you Louie?" I asked him. Continuing on his way, he opened his eyes very wide and answered, "No, I'm Russel Wolter.... You must've come to interview someone else."

At this remark, his friends howled. The man was Luis, they assured me. His brother is Russel. But Louie trudged back and forth with stacks of cartons, which he was taking outside.

With a little help from his friend, Jimmie Strang, I finally cornered Luis -- with the counter between us. Amid outbursts of raucous laughter, I managed to find out a few things about Luis's background. And if you've never heard him laugh, you've missed something. The only parallel I can think of is Woody the Woodpecker. You can imagine how that cracks everybody up, no matter how serious the dialogue.

Feeling I might as well begin at the beginning, I asked Luis where he was born. The smile disappeared, and his eyes became intent, his tone very sober. "I was born in Budworth Hospital in Pacific Grove -- it's no longer there."

"Don't let him kid you," Jimmie Strang interjected. "I've been around here a long time. What happened was they found a little pumpkin out here, and they named it Louie."

Both men and a couple of bystanders chortled. Above the counter is a caricature, drawn by Jimmie. Vern Herd is driving a car, with Louie riding in the back seat which is overflowing with corn. The road-sign in the picture reads "Rancho San Carlos." Seems every year they have a big "corn-feed" and Louie brings the corn.

Helplessly, I looked around the market, which has just about everything. "All the stuff you forgot at Safeway, you get here," Luis joked.

My eyes traveled above the check-out counter again, as Louie helped a customer. There's a sign with a dollar bill tacked to the bottom -- "True love fades but money stays green forever." Now, it was my turn to laugh.

"Louie, the great Carmel Valley bandito," Jimmie said, shoving his hands into his pockets and challenging Luis. "He's related to Vasquez you know."

Luis grimaced, with mock anguish in his eyes. "Yeah," he agreed, solemnly, "Vasquez, the Robin Hood of California, is a kinsman through the Borondas. He robbed from the rich and gave to the poor." Pausing, he adjusted his glasses and brushed his hair down. "They hung him in San Jose -- the tree's still there."

Now, Luis Wolter is one of those rare fourth-generation Californians. In between many digressions and the kibitzing of friends who came and went, I managed to piece some of his background together....

Luis's great-grandfather, Captain Wolter, came here from Germany. (Louie couldn't remember his forebear's first name, in all the confusion.) Anyway, Captain Wolter married an Estrada girl. And their son, Luis's grandfather, married a Boronda. (His grandmother was born in the Boronda Adobe.)

Luis's father was born in Carmel Valley, back of the Farm Center across the river from the Begonia Gardens. "The house still belongs to the Wolter family today," Louie told me. "My father married an English woman from a Winslow family from the San Francisco area."

About that time, Luis stopped to introduce me to Bill Hawthorne who'd dropped in. "He helped me get A's in high school," Louie said, with a grin. "He's a retired teacher."

Mr. Hawthorne, seemingly a scholarly sort, wandered among the aisles while we talked.

"Hey, Jimmie, look at that," Louie said, pointing to my shorthand pad on the counter. "She can't even write English." This comment was followed by Louie's famous laugh.

Enjoying the diversion, but despairing of ever getting a story, I began again. "When did you take over the fruit-stand?" I asked Louie.

"Well," he said, "my father started the fruit-stand in 1940. Then, when I got out of service in 1956, I remodeled it to what it is today."

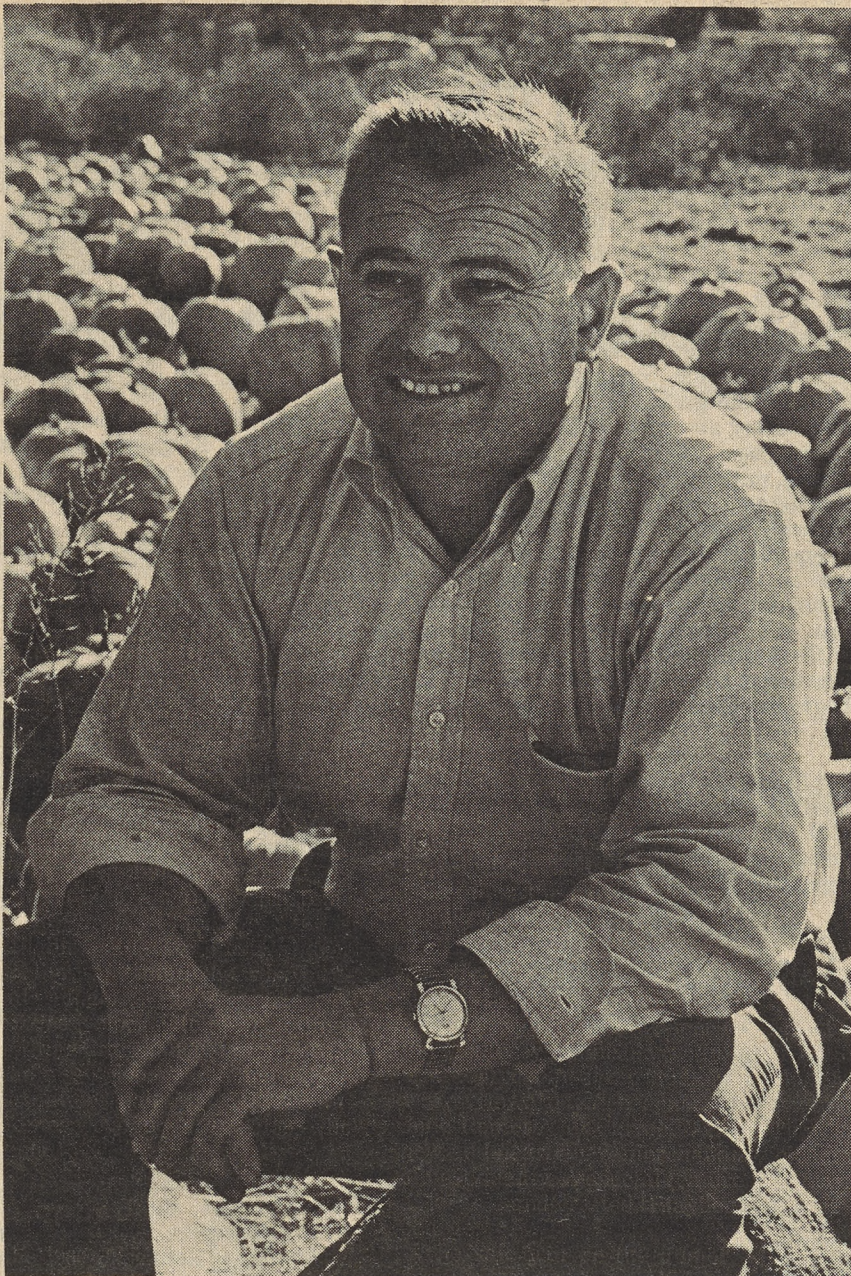
Jimmie rolled his eyes and looked around. "That's true, I used to sleep in the back-room before it was remodeled."

Louie scratched his head. "There was a room in the back, wasn't there?"

In answer to my question regarding his service stint, Louie couldn't contain his roguish sense of humor. "I enjoyed my tour of duty," he said. "I was in the Korean War, stationed in Tokyo. On Rest and Recreation duty."

When asked about the 13 years since he returned, Louie made a funny grimace. "Well, I'm still single, so I'm still going strong."

"Yeah," Jimmie added, "Louie was born in a little loghouse, and he's lived in motels ever since."



LOUIE WOLTER in his pumpkin patch.

Louie cocked his head and slanted a warning glance at his friend. "Jimmie has a great wit," he said.

After one more crack, which I felt best to censor, Jimmie exited with a promise to do a caricature of Louie for this feature.

Then, we finally got down to pumpkins.... At the market, pumpkins are both wholesaled and retailed. "Over 10,000 pumpkins are bought from us every year," Louie said. "Some of these are rolled down Carmel Hill." (I'd asked him about that tradition.)

"Maybe a thousand are rolled down Carmel Hill." He looked a little concerned about divulging that estimation. "They can be very dangerous on the street or highway. If they fly up on the windshield, it's like a bullet...."

Louie stopped to talk to a woman about some ornamental gourds she'd brought down. The first thing I knew, he'd disappeared outside -- and the next thing was that four or five people were waiting impatiently at the check-out stand.

The garden of driftwood in front of the market is brought down from Eureka by George Buck, I learned. I watched a truckload of pumpkins pull onto the highway. Wolter's ranch is behind the market stretching for miles along the Carmel Valley River.

Luis's brother, Russel Wolter, farms the land. About 15 acres is grown in pumpkins. Russel married Karen Dawson, and they live on the family ranch. Luis has a sister, also, who is Jennie Wolter Luce. Her husband is Don Luce, and they live here in the Valley. Jennie is a teacher in Monterey.

Eventually, Mr. Hawthorne wandered by and sized up the situation at the counter. He retrieved Louie....

When the place was clear once more, Luis asked if I had all the information I needed. Feeling bewildered, I answered that I supposed I did.

"Well, now," he said, with no trace of the comic element, "I'll tell you what I think you should've asked...."

"Okay," I told him. "Tell me the whole story." And I propped my elbow on the counter and listened.

"You see, my dad was growing pumpkins in the Valley," Louie said, with a new note of respect in his voice. "He gave a free pumpkin to every child at Carmelo School, when I was going there. There were under 50 students from kindergarten through fifth grade."

"For the next ten years," Louie continued, "this tradition kept up -- until we graduated from school ourselves. After I got out of the service, I started working at a set-up with the schools for kids from kindergarten and first grades -- and the Blue Birds and Brownies.... They could come get a pumpkin for ten cents -- a pumpkin ranging from three to twelve pounds."

He shrugged and gave an ironic smile. "Now, it's 25 cents.... People feel pumpkins are expensive, but they spend ten dollars on a Christmas tree...."

"Getting back to the kids," he went on, "this has now resulted in over 2000 kids (from kindergarten and first grade) coming out every year for their pumpkins. Back in 1957, when we started up, we began donating pumpkins to Carmelo School. Now it's the kindergarten and first-grade students.... about a hundred kids."

This year, Luis Wolter has on display a pumpkin weighing 123 pounds -- would you believe! "The largest ever," Louie says, shaking his head in wonderment.

"In 1956, we thought a thousand pumpkins would be enough," he said. "Every year, we run out. Except last year, we had about 300 left out of over 12,000."

I think it's a pretty terrific tradition Luis Wolter has going. And the kids look forward eagerly to their annual trip to the "pumpkin farm". For the last couple of weekends, "Louie the Scarecrow" has been at Wolter's, handing out lollypops to the kids. Now, don't you agree that Luis Wolter should go down in Valley history as the Pumpkin Baron? HAPPY HALLOWEEN!



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UNDER THE OAKS & AMONG THE CACTI

By Mildred Hattan

EDGAR ALLAN POE lives again.....at least in Room 6 of Carmel High School where the ninth grade English students have been studying a unit on the master teller of tales of terror. Having had his class delve into Poe's life, mind, writings and movie version of "The Fall of the House of Usher," instructor Buzz Rainer declared an EDGAR ALLAN POE-STER CONTEST. Each freshman made a poster, mobile, collage, or statue giving his impression of one of Poe's stories. The winner according to judge Bill Stone, art teacher at the high school, was Rhys Weston, whose sculpture of the dissolving, rotting head of M. Valdemar surpassed even Poe in the gruesome and the grotesque. Heidi Hattan received honorable mention for her poster on "The Raven" with its doleful repetitious message of "Nevermore!" Terry Hendrix garnered an award (and undoubtedly a first in the field of art) utilizing the media eye make-up by creating ink blot impressions of "Annabel Lee" with her sister's cosmetics. The ONLY exhibition that the students found too terrible to endure was entered by Ben Gleichmer. His giant mounted beef heart exceeded the bounds of propriety in both sight and smell!

xxx

TWENTY-TOO little girls looked in a mirror at the Community Center last Tuesday and saw looking back at them..... a BROWNIE! If you are "six goin' on seven" it's a FOREVER time because that is the minimum age to join the Brownies, an organization for little sisters of Girl Scouts. The

Youth Center seeks advice of residents

Printed below is a questionnaire that the Carmel Valley Community Youth Center would like completed by all families residing in the Valley. The purpose of the questionnaire is for the CVCYC to find out what kind of youth programs the community wants and where the majority of interests lie. The number of questionnaires cut out of the paper, completed, and mailed in will, in itself, be an indicator of community interest.

Now is your chance to express your opinions and help the CVCYC plan the programs most desired.

Please mail all completed questionnaires to: CVCYC, P.O. Box 124, Carmel Valley. Results will be published in the OUTLOOK.

Fill in A, B, and C below by marking the box which expresses your view on each item.

A. Indicate your interest in seeing the following activities made available to the boys & girls in the Tularcitos grades:

	High	Moderate	None
1. School library open evenings			
2. Supervised playground with equipment checkout			
3. Basketball, football, softball, volleyball, or field hockey leagues			
4. Gymnastics			
5. Saturday movies			
6. Little theater			

Suggested others: _____

B. Indicate your interests in seeing the following activities made available to the teens of the Valley:

	High	Moderate	None
1. Saturday afternoon Coke & Record Hops			
2. Friday or Saturday night dances			
3. Little Theater			

Suggested others: _____

C. Indicate your interest in seeing the following activities made generally available to elementary grade children, teens & adults:

	High	Moderate	None
1. Billiard, table tennis, shuffleboard, tournaments			
2. Dance lessons			
3. Chorus			
4. Arts & crafts			
5. Tennis instruction			
6. Chess club			

Suggested others: _____

D. Additional information:

1. Could you help teach or supervise any activities?
YES _____, NO _____

Please specify which: _____

2. Have you time or particular skills you would like to lend in support of the CVCYC? YES _____, NO _____

Please specify: _____

3. Name, Address & Phone: _____

mirror ceremony is a portion of the Investiture which was presented before a large gathering of parents, family and friends. Invested were Kim Berry, Elisabeth Ritchie, Elizabeth Berg, Beth Allard, Ashley Swanson, Maureen Wright, Colleen Condon, Amy Stewart, Angie Hohler, Suzanne Storm, Dorothy Eldridge, Sandra Saunders, Suzette Conne, Ricia Farrell, Pam Gayman, Karen Jones, Becky Viljoen, Anne Marie Lang, Laurie McGlochlin, Kathy Lockwood, Susan Bliss and Paugh Coughlin. Brownie leader Mrs. Richard King and her assistant Mrs. John Storm, presented one year membership pins to Debra Trebas, Jenny Mink, Emily White, Wendy Lambert, Michelle Saunders, and Cindy Hall.

Chocolate brownies (what else!), coffee and punch were served following the ceremonies by Maureen Wright, Wendy Lambert, Suzette Conne and Elisabeth Ritchie, hostesses for the afternoon.

xxx

A FISH FRY will highlight the November 2 Monterey Peninsula Archers Sea Fair to be held at the club range in Del Rey Canyon. It is the fourth year for the novel event with archers aiming for targets shaped like marine life. During the October 12 championship tournament, Mary-Anne Willingham of the Valley placed in the women's second flight and Patrick Meyer of Carmel placed in the men's second flight.

xxx

THE FORMATION of a Youth Group at Our Lady of Mount Carmel Catholic Church was met with enthusiasm by the group of teenagers who attended their first fall function last week as guests of the Youth Group led by Father Felix Migliazzo at the Carmel Mission. About 25 young people of the combined groups attended the meeting followed by a Folk Mass and a refreshment hour. Participating from the Valley were Manny Mancebo, Mary Cummings, Joe Bottaro, Kevin Walsh, David Cummings and Peter Grover. Advisers for the group are Mrs. Tom Bottaro and Mrs. Jack Longfellow.

xxx

MANY VALLEY ADULTS and their children walked out on the Coast Guard pier to visit the British Coastal minesweepers, H.M. Houghton and Wilkieston, which visited Monterey. Returning to the United Kingdom after disbanding of the Far East Inshore Flotilla which has been based at Singapore, the crews were looking forward to spending Christmas in Portsmouth with their families. It was the first time since World War II that minesweepers of the Royal Navy have crossed the Pacific. Each ship was manned by six officers and 31 ratings.....each one young, handsome and a perfect host to the Americans interested in touring the ships flying the silken Union Jacks. Lt. Commander Douglas Lothian, Royal Navy, was the commanding officer of HMS Wilkieston and Lt. Cdr. John Hall, Royal Navy, commanding officer of HMS Houghton.

xxx

WITH THE HALLOWEEN WEEKEND come memories of holidays past and no one could spin better yarns than the late Joe Hitchcock. In the early Peninsula days it was called "El Dia de Judas" by the Spanish. One of Joe's favorite stories was of the effigy of Judas made annually by his father. Accompanied by other young men such as Ed, Jim and Tom Meadows, and Alfonso Ramirez, they would go down to San Jose Creek where they met other pioneers such as the Stewart boys, Joe, Andrew and John. Tying the effigy to the saddle of an unbroken mustang, they would turn the horse loose until he bucked the straw man to pieces. Joe said that although sometimes the horses would fall and everyone would pile up in the sand, there were never any injuries. The custom was always followed by a dinner at someone's home with dancing to music provided by accordion players. Joe used to say that there was never a barn built high enough that a large hay wagon, mowing machine, rakes or other farm equipment couldn't be taken apart and reassembled again on the roof; while gates, carts and buggies found their way to the top of someone's windmill and the priest's buggy ended atop Colton Hall.

xxx

AN "OLD OAK LEAF CLUSTER" to Tom Steiny. The Mid-Valley Chevron Service Station owner and Brookdale Drive resident recently donated a large collection of California pictures to the students at Carmel School.

xxx

MOTHERS who had expressed interest in serving as Room Mothers at Tularcitos School were invited to a morning Koffee last week at the Rancho Road home of Mrs. Gordon Harlander. Suggestions for a Bike-o-rama to be held in the spring as the Parent's Club annual fund raising benefit were discussed and an end of the year family Basket Social on the new turf of the Pilot Road playground. Attending were Mmes. Rex Pryer, Robert Slingerup, Luther Washington, Robert Malloy, Richard Kern, William Broderick, Patricia De Ameral and Mildred Hattan.

xxx

MEMBERS OF THE LUTHER LEAGUE, the youth group at St. Phillips Lutheran Church of Carmel Valley, sponsored an informative program on drugs last Sunday with Mrs. Wesley Semple as the guest speaker. A family potluck supper

followed. Hans Smith was program chairman for the affair, Sue Moore, decorations chairman, and Debbie Nystrom, food chairman. The organization, made up of young people from 8th through 12th grades, meets twice monthly. Once for an organizational meeting with devotions and the other is for an outing. Their September activity was a bowling party. Some of the members are hoping to be able to attend the Lutheran Youth Congress to be held at the Disneyland Hotel on Thanksgiving.

New advisers for the group are Barbara and Lowell Battcher of Pacific Grove. The Battchers recently moved to the Peninsula from Ontario, Calif. Lowell is an instructor of Industrial Arts at Carmel High School. Officers serving the group are Hans Smith, president, Dan Bretheim, vice president, Laura Nystrom, secretary, and Barry Moore, treasurer.

xxx

SCOT GIBSON'S birthday party, postponed until his sister Cindy, recovered from mumps, was rescheduled for last week end so now the Tularcitos second grader is officially seven! Games with prizes, birthday cake and ice cream were enjoyed by the youngsters invited to the Poppy Road home of Mr. and Mrs. William Gibson. Attending were Dan Bussinger, Laura Bennett, Sam Davidson, Ralph Verde, Ashley Swanson and Scot's sister, Cindy.

xxx

FAMILIES of the Carmel Valley Community Chapel enjoyed a potluck supper last Sunday evening in the Fellowship Hall, planned by Mrs. Don Johnson. A colored film followed showing the experiences of Betty Elliott, one of the five widows of the missionaries who were killed by the Auca Indians of Ecuador.

xxx

BIRTHDAYS were "in" last week at the Garzas Road home of Mr. and Mrs. Jonathan Storm where their two daughters celebrated a day apart with playmates. Suzanne who was seven brought friends home on the bus for an after school get together. Guests included Elisabeth Ritchie, Ashley Swanson, Linda McKay, Laurie McGlochlin and Pam Gayman. Five-year-old Jeanine was assisted with her celebration on the following day by Jody Mink, Dawnie McKay, Claudia Kuenkle, Gabby Valpey and Mary Smeltzer.

xxx

THE TANDA CAMP FIRE GIRL GROUP is off on a busy round of activities which began with a hike last weekend to Los Padres Dam. Mrs. Rex Pryer is guardian of the group of 5th graders assisted by Mrs. Ray Wolfe. Working on their rank of Woodgatherer is their main objective for the year. Jill Janic is currently serving as president and Nancy Pryer is vice president. Other members include Leslie Bussinger, Lori Davis, Barbara Emmons, Natasha Granoff, Clare Martin, Winifred Reuter, Julie Taguchi, Stella Wallace and Reneyda Wolfe.

The girls will of course play important roles in the annual Candy Mint Sale, a fund raising benefit involving Camp Fires Girls from the entire Peninsula from November 8 until the 23.

xxx

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Have it laundered at

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New Fall and Winter Hours **DAILY 9-5**
SUNDAY 10-2

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SPECIAL \$19⁹⁵

Vinyl top cleaned and dressed \$1.50

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YOU'LL LOVE THE EVERYDAY SAVINGS AT ...SAFEWAY DISCOUNT

 Leg of Lamb Frozen New Zealand Pound 79¢ LOW EVERYDAY PRICE	 Lamb Shoulders Frozen New Zealand Pound 49¢ LOW EVERYDAY PRICE	 Lamb Rib Rack Whole Frozen New Zealand Pound 69¢ LOW EVERYDAY PRICE	 Lamb Loin Rack Whole Frozen New Zealand Pound 98¢ LOW EVERYDAY PRICE	 Pork Picnic ROASTS Mild Flavor Pound 54¢ LOW EVERYDAY PRICE
Lamb Shanks Frozen, New Zealand—Lb. 49¢ All Meat Franks Oscar Mayer 1-lb. Pkg. 74¢ All Meat Franks Safeway—1-lb. Pkg. 64¢	Crossrib Steaks Boneless, U.S.D.A. Choice Beef—Lb. \$1.06 Ground Chuck Lean and Tasty—Lb. 82¢ Beef Stew Boneless Cubes of U.S.D.A. Choice Grade—Lb. 88¢	Tom Turkeys Manor House U.S.D.A. Grade A—Lb. 38¢ Self Basting Tom Turkeys —Lb. 48¢ Turkey Roasts Manor House, Boneless—Lb. 93¢	Sole Fillets Pre-Cooked, Captain's Choice—Lb. 81¢ Pre-Cooked Scallops Captain's Choice—Lb. \$1.63 Greenland Turbot Select Fillets—Lb. 83¢	Pork Chops Family Pack—Lb. 94¢ Link Sausage Jones—1-lb. Package 99¢ Pigs Feet Delicious With Sauerkraut—Lb. 38¢
 Whole Fryers Fresh Frozen Manor House Pound 29¢ LOW EVERYDAY PRICE	 Round Steaks Full Cut, Bone In U.S.D.A. Choice Beef Pound 88¢ LOW EVERYDAY PRICE	 Chuck Roast 7-Bone—U.S.D.A. Choice Beef Pound 56¢ LOW EVERYDAY PRICE	 Slab Bacon Smoked Whole or Piece Pound (Sliced Lb. 74¢) 59¢ LOW EVERYDAY PRICE	 Porterhouse or T-BONE STEAKS U.S.D.A. Choice Beef Pound \$1.39 LOW EVERYDAY PRICE
Game Hens Manor House U.S.D.A. Grade A—1-lb. 4-oz. 69¢ Ducklings Manor House U.S.D.A. Grade A—Lb. 62¢ Fryer Parts Manor House Drumsticks & Thighs—Lb. 68¢	Top Round Steaks Boneless, U.S.D.A. Choice Beef—Lb. \$1.18 Market Steaks Boneless, U.S.D.A. Choice Beef—Lb. \$1.78 Rib Club Steaks U.S.D.A. Choice Beef—Lb. \$1.36	Crossrib Roasts Boneless, U.S.D.A. Choice Beef—Lb. 96¢ Rib Roast U.S.D.A. Choice Beef—Lb. \$1.04 Sirloin Tip Roast U.S.D.A. Choice Boneless Beef—Lb. \$1.04	Sliced Bacon Dubuque "Mississippi" 1-lb. Package 79¢ Beef Oxtails For Soup or Braising—Lb. 48¢ Beef Liver Select Uniform Slices—Lb. 77¢	Top Sirloin Steaks U.S.D.A. Choice Beef—Lb. \$1.59 New York Steaks Boneless U.S.D.A. Choice Beef—Lb. \$1.89 Round Bone Sirloin U.S.D.A. Choice Beef—Lb. \$1.29

La Pina Flour In Printed Bag 25 Lb. Bag \$1.69 SUPER SAVER	Nestles Quik Chocolate or Strawberry—1-lb. Can 47¢ SUPER SAVER	Cider Vinegar Heinz—32-oz. Bottle 33¢ SUPER SAVER	Marshmallow Puffs Busy Baker—7-oz. Package 4 for \$1 SUPER SAVER	Pie Filling Comstock, Cherry—21-oz. Can 44¢ SUPER SAVER
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DISCOUNT PRICES	
Tomato Sauce	Del Monte—8-oz. Can 10¢
S&W Ripe Olives	Extra-Large, Pitted 37¢-oz. 36¢
S&W Kidney Beans	15-oz. Can 19¢
S&W Garbanzo Beans	15 1/2-oz. Can 19¢
Oven Baked Beans	S&W—28-oz. Can 40¢
S&W Brown Bread	1-lb. 32¢
Corned Beef Hash	Libby's 15 1/2-oz. Can 43¢
Beef Stew	Libby's—24-oz. Can 59¢
Potted Meat	Libby's—5 1/2-oz. Can 23¢
Vienna Sausage	Libby's—4-oz. 27¢
Pork & Beans	Van Camp's—53-oz. 42¢
Quick Rice	Uncle Ben's—20-oz. Package 59¢
Kraft Soft Parkay	Margarine, 4¢ Off 1-lb. 35¢
Coldbrook Margarine	1-lb. Carton 15¢
Marinara Sauce	Golden Grain—15-oz. 48¢
Taco Casserole	Schilling—12 1/2-oz. 64¢
Tamale Pie	Schilling—21 1/4-oz. 73¢
Raisin Nut Bread	Sylark 1-lb. Loaf 37¢
Jell-O 1-2-3	All Flavors—4 1/4-oz. Pkg. 23¢
Spaghetti Sauce	Hunt's Supreme 3 Varieties—16-oz. 47¢
Pillsbury Flour	5-lb. Bag 59¢
Spaghetti	Golden Grain, Long—2-lb. 45¢
Riviera Ravioli	Vegetable—40-oz. 52¢
Chili Beans	Riviera, Western Style—40-oz. 38¢
Minestrone Soup	Riviera, Italian 20-oz. 20¢

DISCOUNT PRICES	
FRUITS - JUICES - VEGETABLES	
S&W Apricot Nectar	(Peach Nectar 12-oz. 18¢) 12-oz. 17¢
S&W Tomato Juice	12-oz. 15¢
S&W Applesauce	17-oz. Can 25¢
Apple Juice	S&W Brand—32-oz. Glass 46¢
Dole Juice Drink	Pineapple-Pink Grapefruit—46-oz. 38¢
Pineapple Juice	Dole, Unsweetened 46-oz. Can 34¢
Crushed Pineapple	Dole—13 1/2-oz. Can 25¢
Fairmont Apple Beer	12-oz. Cans Six-Pack 92¢
Apple Cider	Town House—Gallon 99¢

DISCOUNT PRICES	
HOUSEHOLD NEEDS	
Window Cleaner	Easy Off—18 3/4-oz. 54¢
Glass Cleaner	White Magic—15-oz. 38¢
Liquid Detergent	Palmolive, 10¢ Deal 22-oz. 50¢
Kleen Guard	Spray Furniture Polish With Lemon—10-oz. 45¢
Cold Powder	Cold Water Detergent 25¢ Deal—5-lb. 4-oz. Box 11.12
Diaper Sweet	2-lb. Package 68¢
Bath Tissue	Kleenex Boutique, Paisley 2-Roll 29¢
Facial Tissue	Kleenex Boutique 140-Sheet Package 30¢
Facial Tissue	White, Facial, 2-Ply 125-Sheet Package 23¢
Man Size Kleenex	Kleenex Facial, White or Colors 4¢ Off—200 2-Ply Sheets 31¢
Dial Soap	Pink or Gold—Reg. Size Bar 16¢
Dial Bath Soap	Aqua, White, Pink, or Gold—Bar 22¢
Comet Cleanser	21 1/2-oz. Can—3¢ Deal 23¢
Paper Plates	Fleetwood, 9-Inch, Pastel 100-Count 59¢
Styrofoam Cups	Magic Cup—20-Count 26¢
Sandwich Bags	Kitchen Craft, Plastic 80-Count 23¢
Plastic Lunch Bags	Kitchen Craft 50-Count 21¢

DISCOUNT PRICES	
FROZEN FOODS	
Banquet Dinners	All Varieties—Pkg. 39¢
Rice Dishes	Green Giant, Medley, Pilaf, or Verdé—12-oz. 38¢
Fruit Tarts	Pepperidge Farm—5 1/4-oz. Pkg. 28¢
Bel-air Waffles	6-Pack 14¢
Apple Pie	Simple Simon—34-oz. 67¢
Sara Lee Pound Cake	12-oz. 84¢
Chocolate Cake	Sara Lee—13 1/2-oz. 84¢
Chicken Pies	Swanson, Deep Dish 16-oz. 62¢
Meat Pies	Stouffer, Chicken, Beef, or Turkey—10-oz. 57¢
Johnston's Pie	Strawberry-Rhubarb 34-oz. Size 67¢
Rich Chocolate Eclairs	8 1/2-oz. 55¢

DISCOUNT PRICES	
LIQUORS	
Liquor Available at Licensed Stores Only	
Ancient Age	Bourbon—1/2-Gallon \$10.98
Bourbon	Coldbrook, Blended, 80 Proof 1/2-Gallon \$7.89
Old Calhoun	Reserve, Straight Bourbon 86 Proof—1/2-Gallon \$9.69
MacNair's Scotch	Imported 86 Proof—1/2-Gal. \$12.99

DISCOUNT PRICES	
HALLOWEEN GOODIES	
Kraft Caramels	14-oz. Package 41¢
Kraft Caramels	Bulk—Lb. 44¢
Kool Aid	All Flavors—Regular Package 6 for 29¢
Kool Pops	8-Pack 26¢
Razz-Ma-Tazz	Glazed Popcorn & Peanuts 8-oz. Package 29¢
Mrs. Wright's Donuts	Old Fashioned Dozen 59¢
Popcorn	Town House, Yellow—2-lb. (1-lb. Package 16¢) 30¢
Miniature Suntarts	103-Count 67¢
Pixy Stix	81-Count 59¢
Mound Candy Bars	Jrs.—30-Count 60¢
Wayne Bun Jrs.	Vanilla—20-Count 50¢
Sugar Daddy	Jrs.—40-Count 69¢
Marshmallow Cones	Halloween Each 69¢
Wrigley Gum	Assorted Flavors—10-Pack 36¢
Hershey Jr.	Milk Chocolate Bars 32-Count 81¢

DISCOUNT PRICES	
HEALTH & BEAUTY AIDS	
Krona Chrome Blades	Double Edge Schick, 8-Count 99¢
Schick Blades	Krona Chrome, Double Edge—4 Blades 66¢
Schick Injector	Krona Chrome—4 Blades 66¢
Schick Injector	Krona Chrome 8 Blades \$1.20
Vaseline Hair Tonic	3-oz. 81¢
Breck Creme Rinse	8-oz. 73¢
Breck Creme Rinse	With Body—8-oz. 73¢
Pristeen Spray	Feminine Hygiene Deodorant—2 1/2-oz. \$1.07
Three Flowers	Solid Brilliance—3 1/4-oz. 89¢

DISCOUNT PRICES	
DAIRY DEPT.	
Danish Cheese	Safeway, Samsoe, Tybo, Tilsit—Lb. \$1.10
Danish Blue	Safeway, Imported, Approx. 5 or 8-oz. Chunks—Lb. \$1.45
Port Salut	Safeway Imported Cheese Approx. 12-oz. Chunks—Lb. \$1.19
Cottage Cheese	Lucerne, All Varieties Pint 35¢
Buttermilk	Lucerne—1/2-Gallon 39¢
Cereal Blend	Lucerne, Non-Dairy—Pint 29¢

DISCOUNT PRICES	
CANNED VEGETABLES	
Niblets Corn	Green Giant, Vac. Pack Whole Kernel—12-oz. 22¢
S&W Sliced Beets	16-oz. Can 27¢
S&W Small Whole Yams	18-oz. 39¢
Green Beans	S&W, Cut—16-oz. 28¢
Golden Corn	S&W, Cream or Delora Whole Kernel—Reg. Can 25¢
S&W Peas	Medium—17-oz. 27¢ (Peas & Onions—17-oz. 31¢)

DISCOUNT PRICES	
COFFEE	
Edwards Coffee	3-lb. Can \$1.79
MJB Coffee	2-lb. Can (1-lb. Can 71¢) \$1.34
Instant Coffee	MJB—10-oz. Jar \$1.16
Safeway Instant	10-oz. Jar \$1.09

DISCOUNT PRICES	
PHOTO NEEDS	
Instamatic Film	CX-126 12-Print Roll \$1.09
Instamatic Film	CX-126 20-Print Roll \$1.59
Sylvania Flashcubes	3-Cube Sleeve \$1.29

Red Romes, Red or Golden Delicious Apples
Extra Fancy, Snappin' Crisp
Pound 12c, or **5 Lbs: 59¢**

Cabana Bananas
Golden-Ripe, Fancy Good So Many Ways—Lb. 10c, or **5 Lbs. 49¢**

Moist Pack Prunes Santa Clara Quality—Pound 34c, or 3 lbs. \$1
Flame Tokay Grapes Table Quality—Pound 25c, or 2 lbs. 49¢
Valencia Oranges California's Finest—Pound 18c, or 5 lbs. 89¢
Pink Grapefruit Florida's Finest—Pound 14c, or 5 lbs. 79¢
Cranberries Ocean Spray—1-lb. Cello Bag 39¢
Fresh Eggplant Excellent Stuffed ... Large Size—Each 25c, or 2 for 49¢
New Crop Cucumbers Large Size—Each 10c, or 3 for 29¢
Yellow Onions U.S. No. 1 Quality, Safeway Brand 4-lb. Bag 39¢
Clip-Top Carrots New Fall Crop—Pound 13c, or 3 lbs. 39¢
Fresh Spinach Large Fresh Bunches—Each 15c, or 2 for 29¢
Brussels Sprouts Nice and Fresh—10-oz. Tub 29¢
Leaf Lettuces Red, Butter, or Romaine—Each 13c, or 3 for 39¢
Green Cabbage Crunchy-Crisp Solid Heads—Lb. 10¢
Red Velvet Yams U.S. No. 1, California-Grown Pound 15c, or 2 lbs. 29¢
Baking Squashes Banana or Hubbard Varieties—Lb. 8¢

DISCOUNT PRICES	
CANNED VEGETABLES	
Niblets Corn	Green Giant, Vac. Pack Whole Kernel—12-oz. 22¢
S&W Sliced Beets	16-oz. Can 27¢
S&W Small Whole Yams	18-oz. 39¢
Green Beans	S&W, Cut—16-oz. 28¢
Golden Corn	S&W, Cream or Delora Whole Kernel—Reg. Can 25¢
S&W Peas	Medium—17-oz. 27¢ (Peas & Onions—17-oz. 31¢)

Daily Sun, Pure Fla. Citrus Juices
Orange or Grapefruit (Quart 49¢)
Half Gallon **89¢**
1969 Fall Crop Nut Sale!
Brazilis, Almonds, or Large California Walnuts **Lb. 49¢**

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FLAG FOOTBALL HIGHLIGHTS

Last weekend's results:

RAIDERS 31, FIGHTING IRISH 20

The Raiders maintained a high scoring win streak with brokenfield running of Dan Azcarate and the outstanding defensive play of Capt. Lee Gayman.

The Irish attack was spearheaded by Bill Neidinger when he bulled his way thru the middle of the line for two tallies.

TROJANS 19, NO NAMES 19

Richard Ferris and Dan Azcarate subbing for two sidelined No Name players put life into the team and were the principal reasons for the tie.

The fine defensive play of Ed Canadas and Greg Miller saved a tie for the Trojans who were unable to mount a successful offense.

DIRTY DEVILS, KG KEY JETS -- Tie

Bret Gayman and David Fogelmanis played outstanding defense for the Devils as they played to a 6-6 deadlock with the Key Jets. A united effort by the Key Jets managed to contain the fierce offense of the Devils.

KG KILLERS 20, FALCONS 0

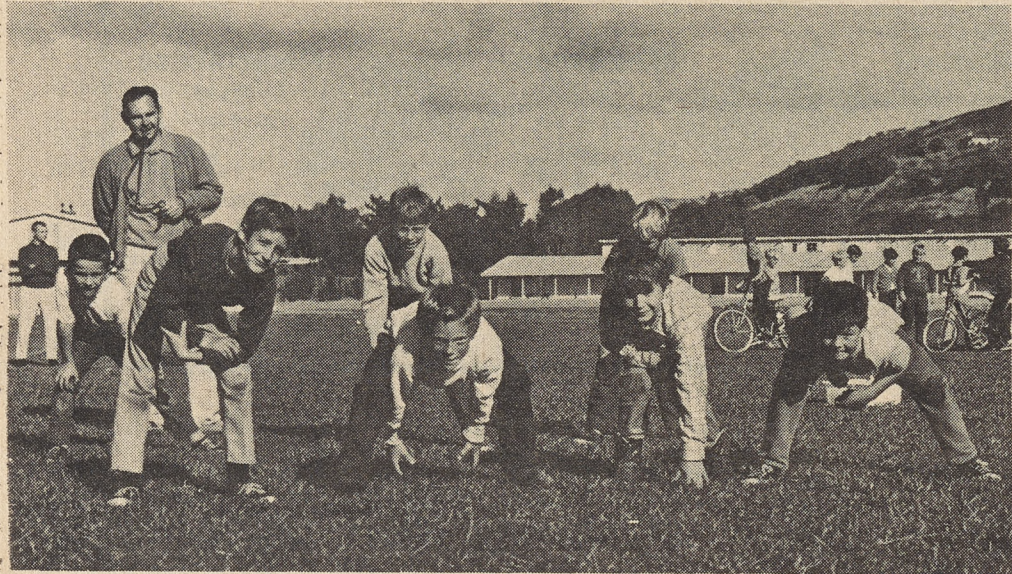
The brilliant quarterbacking of Mike Saunders led the Killers to a rout over the absence-riddled Falcons.

The Carmelo Mini Olympics



GIRLS FOOT RACE. Leading the pack is Camille Stewart of

Carmelo; girls from all the schools participating took part in the race.



FALCON TEAM -- Left to right, linemen, Tony Scardina, Bruce Crane, Duane Espinosa and Peter Shepard; backs, David Fogelmanis, Rogan Hattan and Mack Nottenkamper.

Melvin Jasper heads MPC committee

At their annual election of officers yesterday, the Monterey Peninsula College Aviation Advisory Committee unanimously elected Melvin W. Jasper, Carmel Valley, as chairman and Bertram F. Rudolph, Jr., Carmel Highlands, as vice chairman.

Roxanne Maday, Monterey, was reappointed as recording secretary.

1970 spring semester recommended curriculum additions consisted of Instrument Pilot Ground School 205, Aviation Weather (Meteorology) 110-I and two

courses of Introduction to Aviation 201.

Also formulated were plans to inventory all the aviation-space employers within the Monterey Peninsula, Hartnell, Cabrillo and Gavilan College districts to facilitate a proposed aviation employment clearing center.

Among those who attended were Lt. Stanley E. Allen, Marina, Patrick H. Beyhan, Seaside, Cmdr. O. Nickolas Ford, Carmel, Stephen A. James, Monterey.

Holman's

PACIFIC GROVE

Invites you to the

Bates

Couturier Fashion Shows

Featuring coordinated Bates Bedspreads and At-Home Fashions created by these Famous Designers --

Dior • Balmain • Givenchy
Jacques Griffe • Bill Blass • Pierre Cardin

The era of only one bedspread is passe. Now it is fashionable to have several. That's why Bates asked these 6 famous designers to create Patterns for At-Home Fashions that coordinate with Bates Bedspreads and Tablefashions. Come and see these exciting At-Home Creations.

Friday, October 31st - 7 p.m.
Saturday, November 1st - 2 p.m.
Monday, November 3rd - 2 p.m.

HOME SHOP, MEZZANINE

May Weston, Fashion Consultant
for Bates, will be the commentator

"Bienvenidos!"



The Díaz
Family
Cordially
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Food At Its Finest!

THREE GENERATIONS welcoming you: (left to right) Dan, Mr. & Mrs. Dean Diaz Sr., Robert D., and Mr. & Mrs. Dean Diaz, Jr.

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"THE songs, a who hea in Santa the Mis Carmel

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The F conducting program week's a nesday, present colored f the pow Philipp and Indi Dr. Ke 8:45, Nov Now the Foreign widespre accompa artist. H modern Dr. C Saturday speaker. the Cong teacher-t wrote a 1 and reco Musica by The H Twin Lak since 196 daily ra presentin Business A famil the eveni future wo Church s Philippin Academy education organist,

Grass Cat bags 3 bu

The de free of other b In addi with su other c fertiliz

Custo



"THE HARBOR MASTERS" will select hymns, gospel songs, and spirituals which are popular with their radio fans who hear them daily on The Morning Chimes Radio Program in Santa Cruz when they sing Saturday evening Nov. 1 during the Missionary Conference at the First Baptist Church of Carmel located on Schulte Rd. (see story in this issue).

Missionary Conference at 1st Baptist Church

The First Baptist Church of Carmel on Schulte Road is conducting their annual missionary Conference with programs which have encompassed two weekends. This week's activities begin with a mid-week service on Wednesday, Oct. 29 when the movie, "Voice in the Night" will be presented by the Far East Broadcasting Company. The colored film with sound deals with ten years of experiences of the powerful missionary radio station broadcasting to the Philippines, Japan, Hong Kong, Formosa, Vietnam, Siam, and India. The program begins at 7:30.

Dr. Kenneth Cummings will speak on Friday the 31st at 8:45, November 1 at 7:30, November 2 at 11:30 and 7:30 p.m. Now the western representative of the Conservative Baptist Foreign Mission Society, Dr. Cummings has conducted a widespread evangelistic ministry through Asia and Europe accompanied by his wife who traveled with him as a chalk artist. He will discuss at the conference "The role of a modern mission society."

Dr. Cummings will present the opening address on Saturday, Nov. 1 with Dr. William F. Hunter as the main speaker. Dr. Hunter who has served more than six years in the Congo helped to establish CBGMS preparatory and teacher-training schools. After extensive work in Swahili he wrote a 190 page text to help missionaries learn the language and recorded the New Testament in Swahili.

Musical entertainment will be provided during this session by The Harbor Masters made up of active laymen from the Twin Lakes Baptist Church in Santa Cruz. Singing together since 1964 the men sing regularly at church services, on a daily radio program, and have traveled many miles presenting programs to Retirement Homes, Christian Business Men's Groups, and Summer Conferences.

A family potluck will follow Sunday's morning services. In the evening at 7:00 p.m. Mr. Charles Church will discuss his future work in the Philippines. Not a preacher by trade, Mr. Church still will be helping the missionary team in the Philippines where he plans to be a librarian at Faith Academy, a school that strives to give a top-rate American education to missionary children. Bob Webb, Carmel organist, will present a selection of hymns and gospel songs.

CAPT. KLEIN DIES FROM GUN-SHOT WOUND

Funeral services were held in Monterey, Friday, for former Carmel Valley resident Captain Melvin E. Klein, 45, who died October 20 from an accidentally self-inflicted gun shot wound to the chest.

The Navy Captain was serving as executive officer of the Naval Air Station Moffett Field. His body was found in the bedroom of his quarters at the air station by his wife at 11:45 p.m., Oct. 20.

Although his death is presumed to be accidental, the circumstances are under investigation by the Navy.

Captain Klein entered the Navy in 1942 following his graduation from Streator, Ill. High School. He was commissioned and designated a Naval Aviator in 1945.

During his career, Captain Klein served in various aviation commands, including



CAPT. MELVIN KLEIN

flying the first Gulf of Tonkin reconnaissance flights from

Duke Dane speaks to Kiwanians

As head dog-driver on the Byrd Expedition to the South Pole from 1933 to 1935, Duke Dane had some very interesting tales to relate to fellow members of the Carmel Valley Kiwanis Club. First, he told about training the dogs in New Hampshire. Some of the sled-dogs were obtained locally, but most came from the Arctic regions. These native Huskies are fierce and difficult animals. Following training, they still have to be tethered separately to keep them from fighting one another.

Small wiry men work best with the sled-teams. They are more agile in traveling by sled. Mr. Dane's description of conditions under which the men must live was most vivid. The ground never thaws, and temperatures drop as low as 72 degrees below zero. Winter is a four-month night, which calls for securing all quarters for men and animals during this period. Supplies were hauled from the ship on dog-sleds which carry about 1000 pounds. Most food is dried, supplemented with oatmeal for cereal and tea as the favorite beverage. Fresh milk is a luxury, not often procured. And Duke does not recommend the seal-meat which Eskimos thrive upon. Unfortunately, time did not permit showing all the slides of Duke's adventure. So, the club is looking forward to the next installment of his great adventure.

After the luncheon meeting, members of the club were saddened by the tragic news of the death of Mel Klein, Capt. USN, and executive officer at Moffet Field NAS. Mel had been a member of the Carmel Valley Kiwanis Club before he was assigned to Moffet Field.

900 enroll at 'Free University'

After two all-day registration sessions last week, the Monterey Peninsula Free University reported an enrollment of "about 900", with some popular classes over-enrolled and splitting into sections.

Among new classes are Radiograph Art, Scientology, Philosophy of Popular Songs, Dog Obedience, Human Ecology, Animal Ecology, Health Foods, Concernology (Race Problems), Meditation, TA Seminar, Creating Music.

Among classes still needing enrollment are Communication (a study in

communications), Consumer Education (learning how to shop economically), Free U Workshop, Graphology, Home Repairs and Maintenance, Law: Its Uses and Abuses, Learning the American Dialect, Police-Community Relations and Today from a Black Perspective.

Classes are meeting in various leaders' homes and in unused classrooms at Monterey Peninsula College. All are tuition-free.

Persons interested in enrolling in Free University classes may telephone Jay and Shelley Powell, 394-5098.

Do you remember

ONE YEAR AGO:

"Small pumpkins from Luis Wolter's Punkin' Patch with cat faces and bonnets of autumn leaves were the center pieces presented as table prizes at the Benefit Bridge and Canasta party sponsored by St. Dunstan's Episcopal Church. A Halloween theme carried through the table mats, tallies, and even the dessert for the October affair held in the Casa Fiesta Room of the Hacienda Carmel. Hostesses to the 48 ladies in attendance were Mrs. Watson Luke, Mrs. A.C. Craven and Mrs. Phillip Walker."

THREE YEARS AGO:

"Excitement mounts as the time for the drawing for the lovely crystal candlestick approaches. The exquisite heirloom was presented to the Sodality of Our Lady of Mount Carmel Catholic Church and was given to its recent owners thirty years ago by a lady then in her late nineties. Mrs. Lou Allaire, Sodality Prefect, hoping to unravel a portion of its mysterious past, took it to the Viking Crystal Shop in Carmel. They could find no trace of where or when it was made, but did state that it is one solid sphere of crystal. It is presently on display in the Sugar 'n' Spice Shop and tickets may be purchased there or from any Sodality member. The drawing will take place at the next business meeting of the organization."

FIVE YEARS AGO:

"Trick or Treat for UNICEF, the United Nations Children's Fund, will take place in Carmel Valley on Friday, October 30, and a Treat and Fun party will follow at 7:00 that evening, both at St. Dunstan's Episcopal Church for Lower Valley youngsters, and at the Community Center. A coordinating committee under the chairmanship of Rev. James Brock and Mrs. L.R. Baskerville, promises refreshments, folk singing, and a movie to the youngsters who bring in the UNICEF cartons which are the price of admission."



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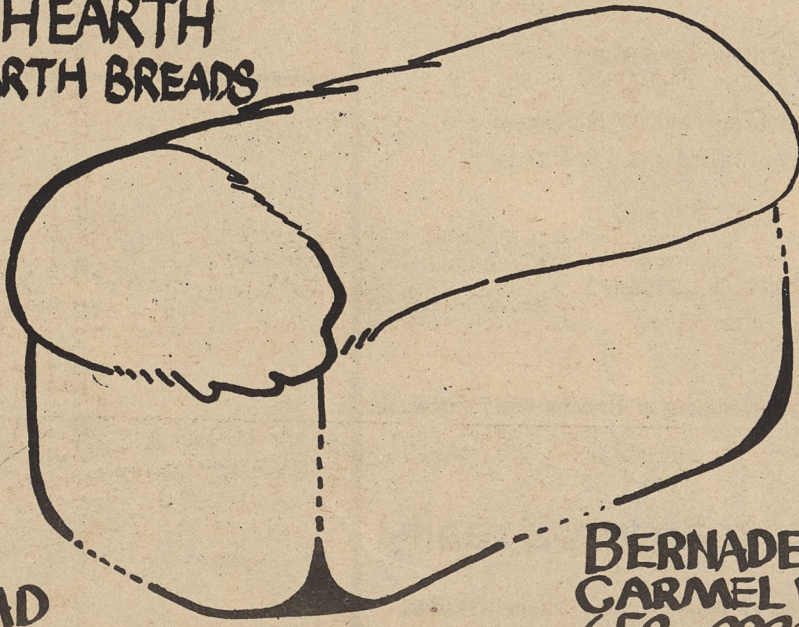
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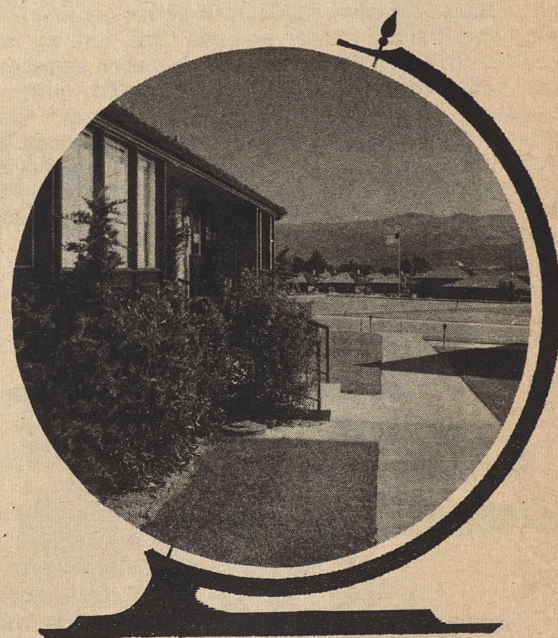


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*viewing
the news in Fall*

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**Carmel Valley
Outlook**

October 29, 1969

SECTION II

Mod Vies With Med for Top Fall Furniture Fashion

Simple lines, comfortable shapes and attractive new materials and designs are making the new contemporary furnishings as popular as Mediterranean-Spanish stylings.

Mediterranean with a strong influence from Portugal will continue to maintain its foremost position and appeal to the widest segment of furniture buyers. The Portuguese influence will be seen in the use of the shell motif, the high arched or hood shape and the scaled tassel or brush foot, similar to the Spanish scroll foot.

The Spanish-Mediterranean influence, popular for the past several seasons, will retain its impact. Mexican, Peruvian and other Latin American adaptations will add a festive and rustic note that is an added appeal in the Mediterranean mix. Upholstery fabrics will be bolder and have a primitive hand-painted look.

The traditional and Early American styles will also be in abundant display at the June Market. . . . But with a difference. Many manufacturers are showing these styles with contemporary upholstery for a "go anywhere" look that fits the new design trend—mix, not match. These new furnishings can be set amid contemporary designs for an unusual and festive accent.

The Early American designs will be more sophisticated and tend toward the Colonial and Federal periods. Painted furniture, so popular during the founding of this nation, is again making its appearance. Chairs have straight, clean legs with tables featuring trestles. Many dinette sets are being shown with benches as well as a variety of chair styles.

Bedroom sets, too, are more sophisticated with a smoother finish and less hand-made look. These items also feature less hardware and are shown in smaller scale.

In the upholstered area, furniture is being featured with French seams and no welting to create the free flowing look that will be "in" this season. Upholstered furniture will have accents of exposed wood or wood trim to highlight the color and pattern of the fabric selections.

Major new colors for upholstery at the American Furniture Mart will match the fashion look this year—the black-brown-gray combinations—that offer a comfortable, relaxed air of living. Other fashion tones will be softer or pastel monochromatic combinations in lemon, lime, pink, baby blue and a wide range of greens and yellows. Manufacturers are veering away from the hot tones and non-colors popular last season toward less vivid, more liveable colors.

Bold, imaginative prints, stripes and stylized florals and plaids will be offered this year for contemporary pieces. These meet the needs of today's leisurely and informal living in apartments and homes, while adding new zest and color to the unadorned lines of contemporary.

In traditional furnishings, velvets will continue to dominate the scene—adding formality and elegance to chairs, sofas and loveseats. The continued excitement in the velvet line is being created by the cut and printed varieties of this fabric. Velvets are especially popular for the Spanish and Mediterranean pieces—blending with and accentuating the hand-crafted detailing and massive designs of this style mix.

Native American woods, new African varieties, new uses for additional woods and painted finishes are adding a new spice to furniture. Wood tones add warmth and focus to a room's decor. They can be used to accent or as the major focus within the room. Wood tones, too, blend with the fashion colors this year, highlighting the new fabric tones and emphasizing the bold patterns and prints being introduced to create a contemporary feeling to all styles and periods of home furnishings.

A major, new addition to furniture design this Market will be the use of campaign chests patterned on those used by European residents in the Philippines, India and other parts of the British Empire during the 19th century. These offer a unique facade for storage facilities for bedroom or dining room yet are simple in line to blend well with contemporary or traditional.

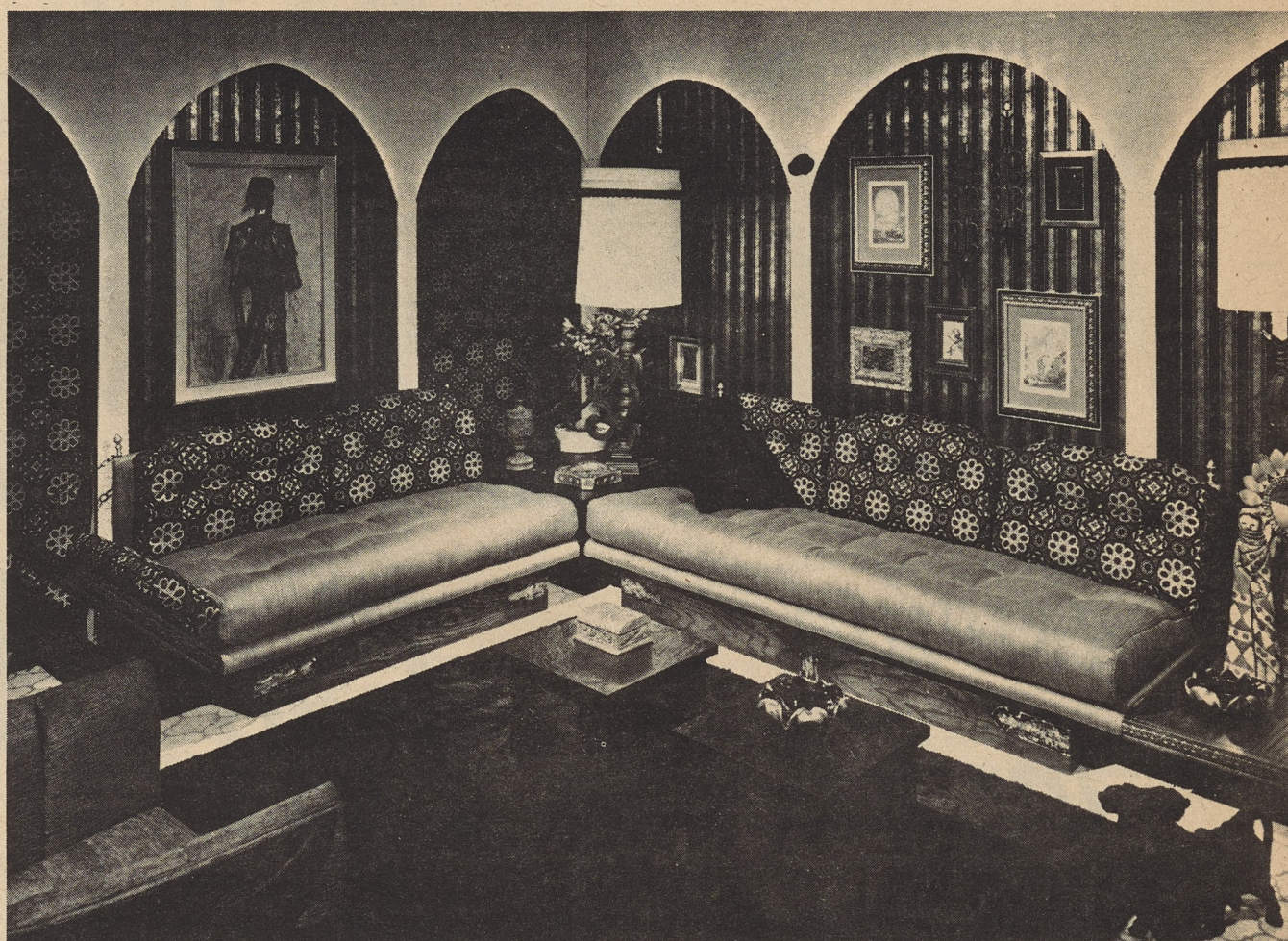
Ease of maintenance will be a feature of most fabrics and furnishings. New chemical fibers and simulated wood parts or new finishes create the illusion of actual fabrics and woods, are transparent, with the added feature of not scratching, scuffing, burning or soiling. These make furniture more useable and allow the family to select furnishings that members really like—not merely items that they feel will survive the youngsters. Thus, the family need not worry about the colors being too light or the furniture too fragile for family use.

Juvenile furnishings will continue to feature the "adult look" and new colors introduced several seasons ago. Children's furniture, in its wide range of styling, can be selected to blend with the rest of the house or apartment and in colors that rival the rainbow. These furnishings can also be selected for long use with furnishings that grow with the child.

Today's dinettes are leaving the kitchen. New styling and construction makes them attractive and durable as well as stylish enough to fit any setting—from the dining table/desk in a one-room apartment to the breakfast nook or patio set in a large house or high-rise apartment. Contemporary in metal or plastic, Early American, Spanish or traditional in wood or plastic—the dinette set can be selected to fit any mood or style desired.

Furniture is also being designed to serve several functions. Tables double as desks for study and work; sofas turn into beds for guests or personal use in small apartments—and these blend into any room's decor.

All furniture this year has a refined look with decreased scale that emphasizes comfort and good looks in smaller sized furnishings.



Contemporary design with a Spanish flair

Decorating Plan Includes Style, Warmth

Have you noticed that when you visit some homes or offices, that they are always comfortable and pleasant even when there is much activity? What's the answer. . . what's the secret? The room has been planned for its use and users.

The same should be true in your home. Think of the uses your rooms will have. Who will use them and when? The following is a checklist of hints to help you in your planning:

- Discuss with your family what each room will be used for and how you wish it to look.
- Prepare a model and a plan . . . either on paper or with cut out circles and squares (to represent the furnishings).
- Next establish what designers call the center of interest. For each room, it is important that furnishings relate to the center of interest.
- Place the location of the large pieces. Then establish locations for smaller pieces and lamps.
- Be sure that when you place the furnishings to keep a balance. This is done by distributing the weight of the various

elements around the room. Don't have all the big, heavy furnishings on one wall or around the center of interest.

- Be sure you have provided space for movement and traffic. Don't have any room cluttered.
- Be sure that your lighting is good. Review the locations of lamps and their uses. Be sure that study and close work areas have good lighting. Keep the soft and subdued lighting for the visiting sections of your living room or den.
- Be sure that your furnishings will be arranged in such a way that the pieces complement one another. The scale of the various pieces should be relative. And the furniture should be in scale to the size of the room. Don't place large pieces in a small narrow room, for example.
- Remember comfort, especially in chairs.
- Look to the future. Will your children be entertaining in a few years? Or will you have many overnight and out-of-town guests? If so, think of furnishings for those needs as well as for the immediate situations. And, don't forget that you can't ever have enough storage space.



A pink and red color scheme combine with regal furnishings to give drama to this elegant bedroom setting

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Shags Get Top Billing In '69 Carpet Fashions

Have you heard the latest "shaggy rug" story? Well, if you haven't you should, because shaggy rugs are the latest!

When it comes to the 1969 carpet and rug fashions, the shags are rampant. In the innumerable shag lines being shown in carpet stores this year you can expect to see every variety of shag texture conceivable.

You will find restrained, "civilized" shags. You will also find thick and wild "savage" shags. And all the variations in between.

Many Fibers

They are made in a wide range of fibers—nylons, wools and acrylics. However, the polyester introductions seem to predominate.

There are shags for the living room, dining room, bedroom—and you will even see some shag carpets engineered for use outdoors for such places as patios and around swimming pools.

As to the shag colorations, the range in solid colors is enormous and the multi-color combinations have to be seen to be believed and enjoyed.

You will discover such mixtures as tangerine with gold and sage, patriotic red and blue, pink with gold, pink with green. Space dyeing and printing techniques on some shags creates an unusual mottled effect with swirling, tonal patterns.

Of course, shags are not the whole texture story in the 1969 carpet and rug style innovations. For example, deeply-carved sculptured effects and embossed patterns are found in a number of lines as the result of new developments in tufting machinery and flocking. Spanish tile designs and other Mediterranean motifs are noteworthy in these multi-level textures.

Golds and Greens

In the overall color story of 1969 fashions, the golds and avocado greens continue to be the staple and most popular colors evident in almost every line.

But to these hues the mills have added some "newsy" neutrals such as grey—yes, grey is back—sand beige, charcoal and pewter. These are neutrals with their own "personality"—distinctive tones not designed to dissolve into the background.

Jewel tone emeralds, reds and

blues are showing up more often in a number of the color lines. Certainly, one new color that seems to pop up everywhere is yellow—either a pale lemon or canary. Deep vibrant coffee brown is also making repeated appearances.

Even purple—an "in" carpet color about 10 years ago—is being revived by some manufacturers for 1969.

With a big boost from new printing techniques, multi-color patterns are abounding throughout the carpet selections. The trend toward small scale geometrics continue both in pile carpets and in the needlepunch lines created for use outdoors or indoors in kitchens, bathrooms, family rooms and you name it.

Plankboard Effect

Several of the new needlepunch styles feature simulated plankboard effects while others offer brick and rush square designs.

In area rugs one new collection highlights "native" geometrics—motifs indigenous to different "peoples" around the world. Other new eye-filling rug designs include large abstract florals, a river of gold, black and white swirls, bold modules of stripes and huge circles, and a round rug with a pattern that creates the optical illusion of rotating motion.

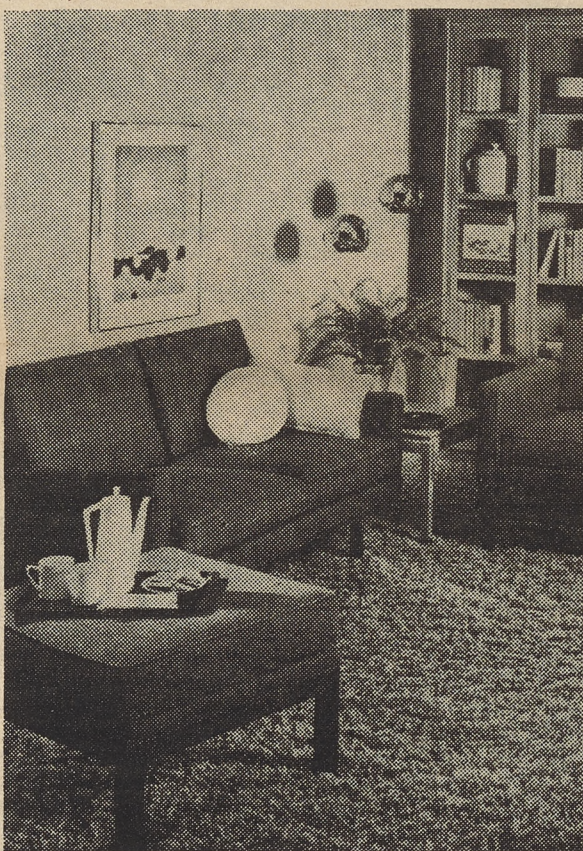
Indicating that the twain of carpet and hard surface can meet, one manufacturer has introduced coordinated lines of carpet and vinyl tile. Stylized floral medallion and hexagonal patterns are reproduced in matching or contrasting colors in both the carpet and tile.

The most delightful aspect of these savory assortments of new carpets and rugs is that they are offered in price ranges to fit all budgets. Well-styled, inspired design is available to all as the result of the American carpet industry's advances in technology.

Carpet Climbs the Walls



TOUGH INDOOR-OUTDOOR carpet has its decorative as well as its utilitarian side as evidenced by this versatile hideaway for youngsters, planned for the active and frequently noise-making lives they lead. Walls, floor, even shelves are covered with carpet, in three smart decorator colors — gold, rust and green.



Shags are rampant

Key Style Trends

Quick highlights of the 1969 carpet and rug fashions reveal . . .

Shag is the big texture of the year . . . subdued or thick and wild, shags are appearing in almost every line, even in outdoor carpets.

Shags show up in nylon, acrylics, wool and especially polyesters . . . Tangerine mixed with gold and sage, pink with gold, red and blue are only a few of the multi-color combinations bowing in these rya style textures.

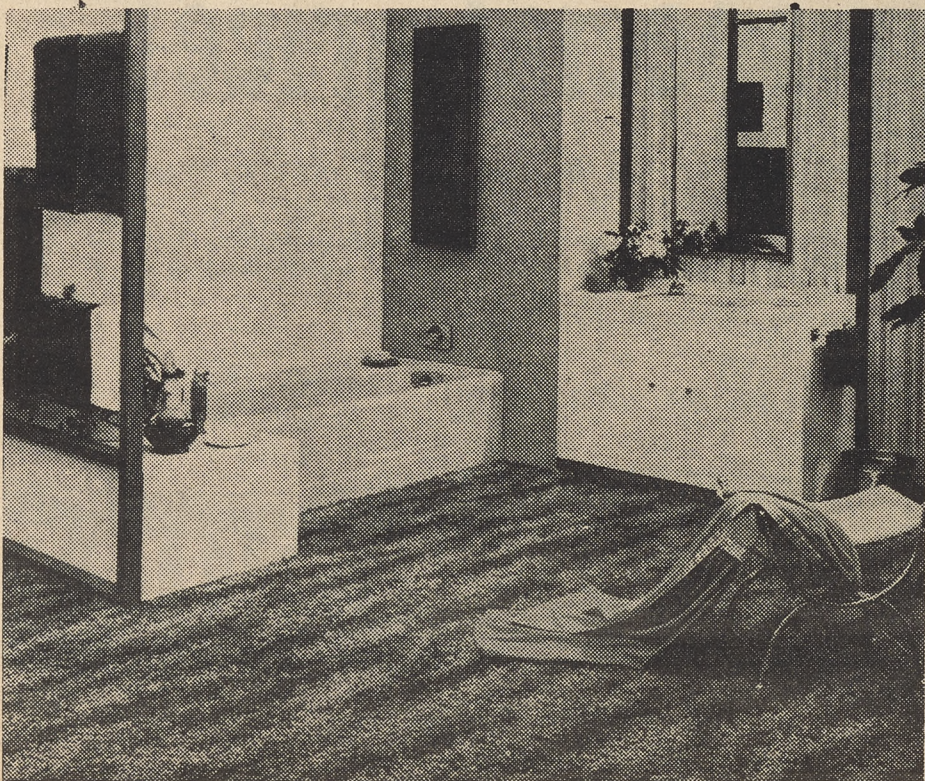
Overall color trends in carpet show that the golds and avocado greens continue as most popular hues . . . but jewel-tone reds, blues, and emerald greens continue to gain, and yellow in pale lemon or canary is showing up everywhere . . . grey is making a comeback along with other neutrals such as sand beige, charcoal and pewter.

Spanish motifs show up in a number of new deeply carved or embossed textures, results of innovations in tufting equipment and new flocking processes.

Printing of multi-color patterns grows, particularly in needlepunch carpets . . . technical advancements have made possible printing of small scale geometrics in sharp definition . . . other new printing techniques have produced sun-resistant patterns for outdoor carpet as well.

New area rug patterns offer a potpourri of motifs . . . huge abstract poppies . . . bold modules of stripes and circles . . . "native" geometrics . . . a rotating "op art" pattern on a round rug.

Bathroom Carpet is a Practical Luxury



Here's the scene.

It's a cold morning. You're luxuriating in a hot bath. Now, reluctantly, you have to get out of the bath and step on to the cold bathroom floor.

At a moment like this, have you ever thought how nice it would be if the floor were covered in warm, soft carpeting?

To this question, some people might reply that it would probably be nice to have a carpeted bathroom, but isn't it impractical?

A large and growing number of homemakers who have carpeted their bathrooms in recent years would disagree.

Beyond its pure creature comfort and decorative zing, carpet in a bathroom has several very practical benefits:

1. It prevents slips on a slick bathroom floor that could—and often do—lead to serious injuries with all that plumbing hardware around.

2. If for any reason you should trip and fall, the carpet would be softer to land on than the hard floor.

3. Dropped medicine and cosmetic bottles are less likely to shatter on a carpeted floor.

Well, now that you have rationalized carpeting for the bathroom, you can start thinking in terms of how great it will look coordinated with your wall colors or your terry cloth towels.

You can even think in terms of patterned carpet with carved or printed designs. As to texture, take your choice. Shag or plush pile are great for curling your toes into. But if you prefer tight-looped surfaces, you're entitled.

The indoor-outdoor type of carpeting would be a very practical choice for the bathroom. Constructed completely of moisture-resistant synthetic materi-

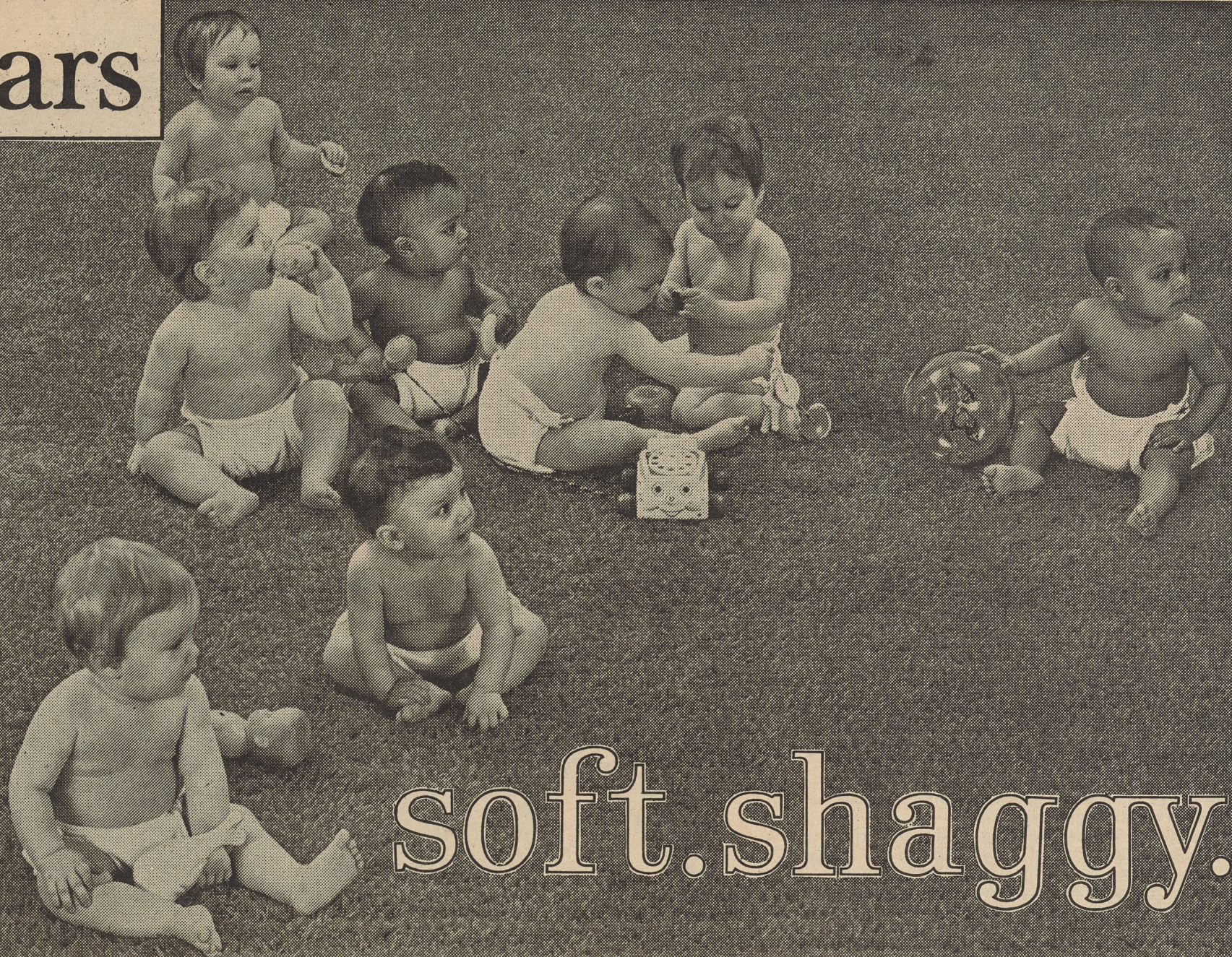
als, they are often used around swimming pools, so why not the bathroom.

However, other types of carpeting have been used and have worked in bathrooms, including some made with natural materials. The important thing to remember is that bathroom carpet must be given time to dry and air out between showers and baths.

Though bathroom carpet can be installed the same as conventional carpeting, it can be fastened with double-backed tape if the carpet is heavy enough to stay in place without slipping. Being able to pick up the carpet periodically can be advantageous.

Maintenance of bathroom carpeting is quite simple. Regular vacuuming with periodic spot cleaning as needed should suffice. But never vacuum the carpet when it's wet.

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Home Aquariums Growing in Popularity

The growing popularity of aquariums in living rooms has attracted the notice of interior designers who are including these colorful focal points in their plans for new and redesigned homes.

According to Jerry Carter, owner of Exotic Tropical in Seaside and Salinas, the most important factor to consider when deciding on the size of your aquarium is to match the capacity with the number and size of fish to be kept in it.

Many of the problems encountered by home hobbyists in past years have been solved by the new, "automatic" tanks which pump and filter the tank noiselessly, with a minimum of care.

The shape of the aquarium depends on the purposes for which it is intended. Tall narrow aquariums with a large front glass face are excellent for show but will accommodate fewer numbers of fish because of the limited surface area available for oxygen and carbon dioxide. Flatter shallower tanks are best for raising fry and young fish, since they have abundant air surface and swimming room. The standard dimension aquariums are a good compromise for general use. They are also cheaper than the odd shapes and sizes. The tall tanks are especially expensive because of the extra thick glass required to withstand the greater water pressure at the bottom.

Small plastic wading pools are good for raising fish but very poor for observing them. They are also difficult to heat evenly and are best reserved for cold water fish such as goldfish unless the hobbyist's room heat is sufficient to keep the aquarium warm. Beware of questionable or unknown plastics. Polythene or fiberglass are safe and non-toxic, but if in doubt, test the water with inexpensive fish before risking good quality fish or a large school.

Over-populating an aquarium is one of the most frequent causes of failure in the hobby. A number of factors account for this. The most obvious ones are a shortage of oxygen and excess carbon dioxide in the water under crowded conditions. Under long-term crowded conditions excess nitrogenous compounds also build up in the water and will have a harmful effect on the fish. Plants help to clear this nitrogen to a considerable extent, but even the plants will suffer when the concentration becomes too great.

An additional factor is the transmission of diseases from one fish to another. Most significant fish diseases are infections of various types, and their spread in the aquarium can be extremely rapid under closely packed conditions.

There is no absolute rule to follow regarding the number of fish to be kept in an aquarium. A safe guide is to keep the number of fish in a tank which can be maintained without requiring supplemental oxygenation or filtration.

A 5-gallon aquarium is the smallest practical size for a community tank, which can be defined as a mixture of fishes of compatible size and temperament. This is the type of aquarium that appeals to most beginners in the hobby. Others prefer a school of small colorful fish of the same variety. A group of about six or eight fish about 1 to 1½ inches long can be maintained in a healthy and attractive condition using a small air pump and filter and thermostatic heater.

Guppies appeal to many starting the hobby and are an excellent first choice. They are hardy, colorful, active and bear their young alive — strong recommendations to hold a beginner's interest. They are easily bred and raised.

Larger livebearers such as swordtails and platys are also excellent for the first fish, but fewer of them can be safely kept in the same space. Mollies are somewhat more difficult to maintain and are best reserved for larger quarters. Dwarf



THE BEAUTY AND COLOR of a home aquarium can serve as an important decorating focal point in your living room. Today's minimum care tanks make it easier than ever to own a home aquarium.

cichlids will do well in this tank, but only one pair should be kept in a given aquarium if breeding is desired.

10- and 15-gallon Aquariums

These are the usual sizes for community tanks. They are large enough for a variety of compatible fishes. Approximately ten to twenty fish of the usual one to two-inch can be safely maintained. Beginners are most often successful with the mixed live bearers and may find a special advantage in raising swordtails and platys. The hobbyist with excess healthy colorful fish may be pleasantly surprised

to find that his local dealer will often be willing to take these fish in on trade for others or for supplies. Guppies are more difficult to dispose of profitably. Many new and colorful varieties of swordtails and platys are now available including high-finned strains.

Most characins, danios, and barbs will also do well in tanks of this size. Especially popular are neon and cardinal tetras, head and tail lights, and zebras. Some of the barbs tend to be fin nippers, and this must be considered when mixing species.

'Mixers' Are A 'Must' in Today's Home

Today's homemaker has more opportunity than ever before to express her own personality and that of her family's in decorating the home. In today's decorating schemes, "anything goes" — as long as it reflects the owner's likes, needs, wants and dreams.

Gone are the days of matched living room suites and twin end-tables boasting duplicate lamps. Gone, too, are all the old decor rules and decorating taboos of Mother's day. Indeed, if there is any rule for home decor in 1969, it is "Mix" — not "match."

The smart homemaker today chooses her furnishings for both function and esthetic charm, with the result reflecting her likes and whims — rather than the duplication of a department store window display.

Manufacturers have recognized this growing awareness and sophistication of the modern homemaker and have reflected this attitude in their new lines for 1969. More and more manufacturers are showing collections that co-ordinate, rather than match. Leading case goods manufacturers are offering painted finishes as well as wood finishes in their new showings, enabling the consumer to blend her furnishings to suit her desire, while still retaining a certain continuity.

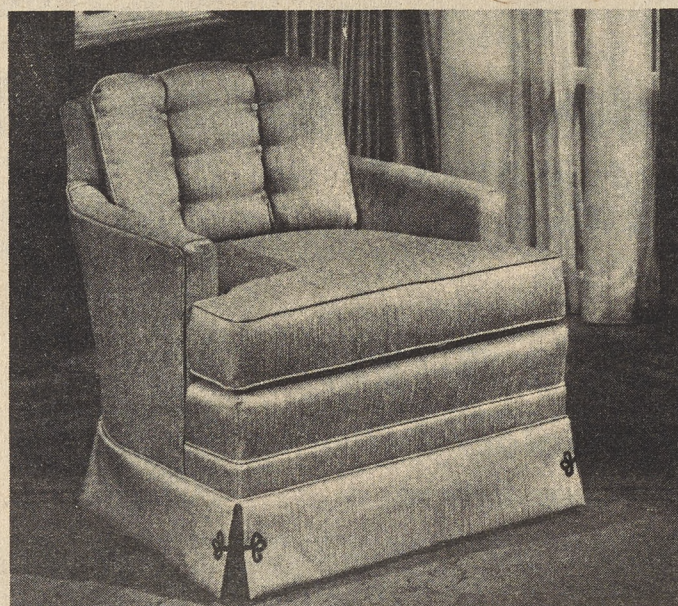
In today's rooms, homemakers are blending periods and styles; fabrics, finishes and woods, and accessories and accent pieces to create their own individual looks. However, careful consideration to selection of furnishings is still important to result in the "mixed" look — not a "mish-mash" look. The rule is to choose pieces to compliment, not compete.

A safe start in adding personality to an existing room setting is with the addition of an "accent" piece. Some of the most successful mixers that coordinate well with existing furniture may be decorator mirrors, consoles, Parsons tables in an assortment of wood and painted finishes, the new all-plastic pieces, see-through furnishings or occasional pieces framed in bamboo, interesting grill work or polished chrome — very big this year.

The new upholstery fabrics offer still more opportunity to achieve the "mixed" look. The most popular choices for '69 are velvets, especially the crushed and cut versions; linen, smooth and sleek in stripes, checks

and herringbone; and the new simulated suedes, particularly in the "no color" choices such as black, brown, nutmeg, off-white, oatmeal, etc.

Pattern is important in today's rooms and the room with just one patterned fabric is dated. Wall coverings, rugs and upholstered pieces are bright with pattern in surprising harmony — though it takes a certain amount of talent to get the right combinations. Stripes — big and bold — hold the line and are seen coordinated with florals, matched with checks and plaids.



TRADITIONAL furniture will continue to be a favorite home fashion according to manufacturers forecasting a broad balance in styles. A neat, crescent chair from Packwood's Furniture in Salinas, is representative of versatile traditional offerings. Designed to blend with other pieces in a similar mood, it can also act as a foil for more contemporary styles. Loose pillow fits snugly into gentle curve of the back. Available in warm exciting fabrics or cool soothing colors to fit the mood of the room or individual.

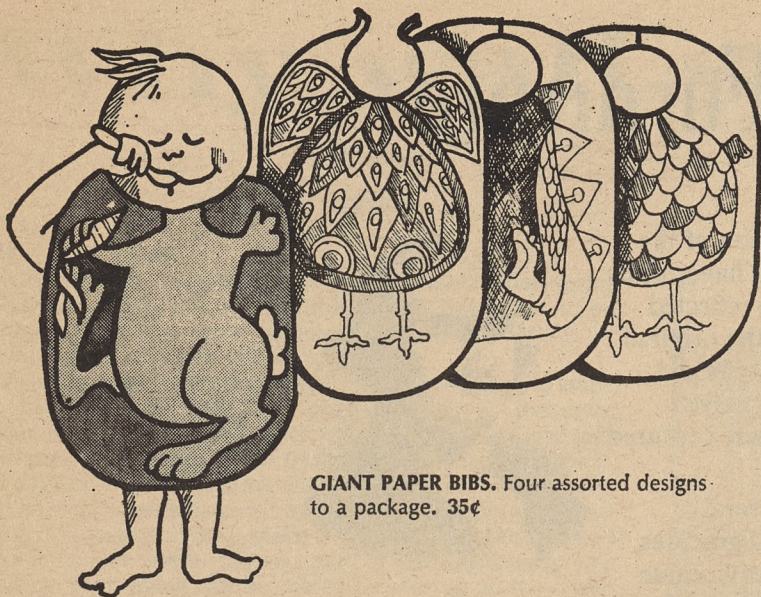
HINTS ON FURNITURE CARE

Proper care of furniture is important to keep it looking fresh and new, even after years of use. Always keep the instructions you receive when you buy new furniture and read them well when cleaning or attempting minor repairs. If you are in doubt about caring for a piece of furniture, always consult a professional refinisher, your local retailer or write directly to the manufacturer.

The following hints on furniture care are taken from the American Furniture Mart's "Home Decorating Guide Book."

- Pre-test new polishes and cleaning materials on an inconspicuous part of the furniture before applying to more exposed surfaces.
- Never use nail polish remover on furniture. It will soften the finish.
- When dusting, waxing or making minor repairs, always work with the grain of the wood. Dust with a lint-free absorbent cloth.
- Dust leather, never wax it for that will seal the surface and make it hard.
- Plastics should never be cleaned with a solvent. Use warm water and a mild detergent. Rinse and wipe dry.
- Give marble the same care as wood furniture. Use coasters under glasses and wipe up spills immediately. Marble may be washed with lukewarm water.
- For food and other stains on fabrics, follow the rules you use in doing your laundry.

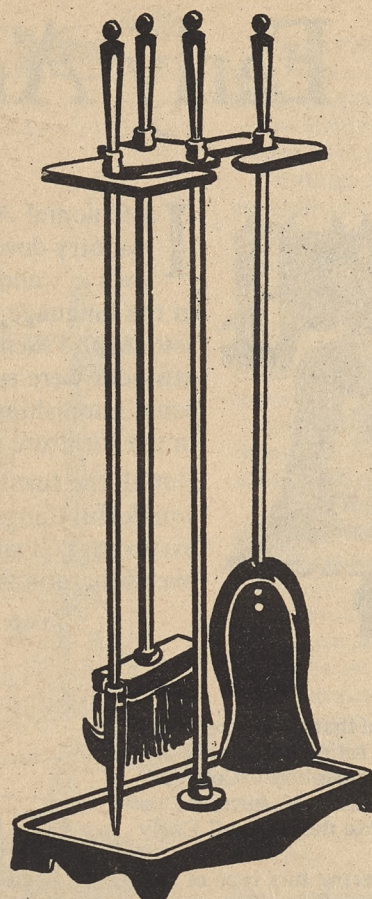
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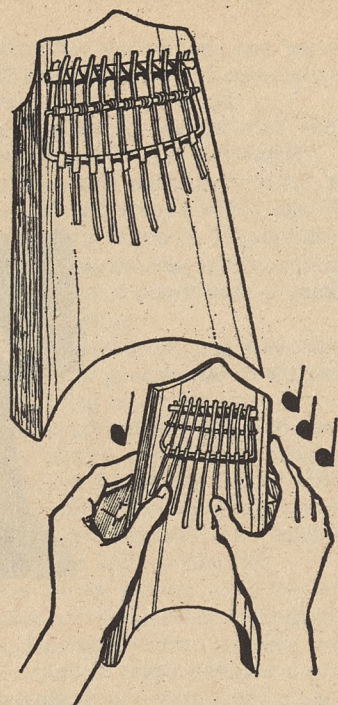
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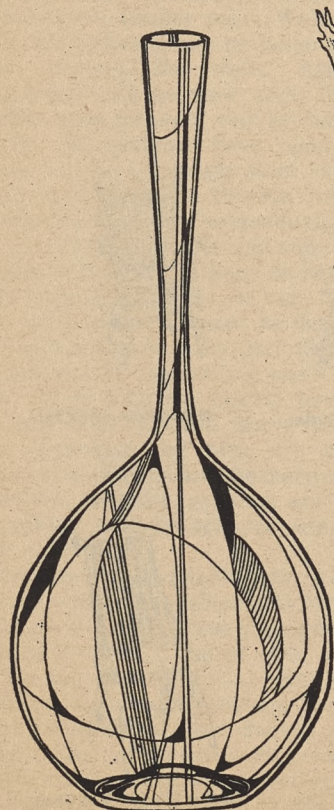
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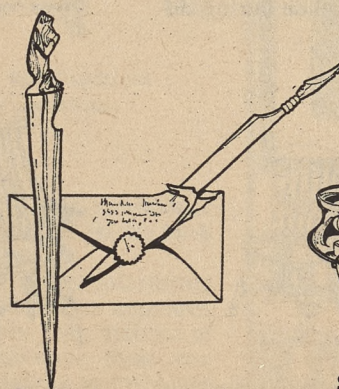
20 INCH GLASS VASE, made in Sweden and available in a variety of good looking colors. A great value for \$4.00



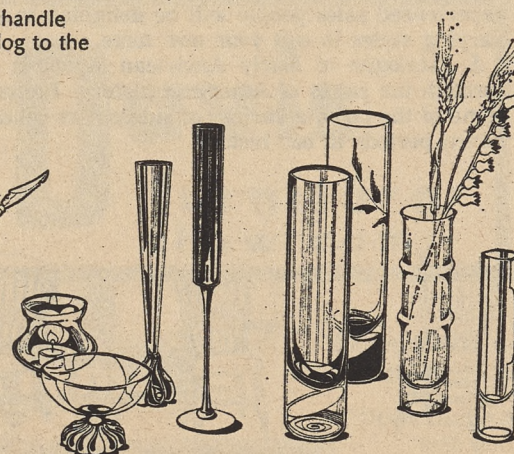
SALAD SERVERS. If tossing a salad is something you do best, then buy your own tools and don't let anyone else use them. \$1.25



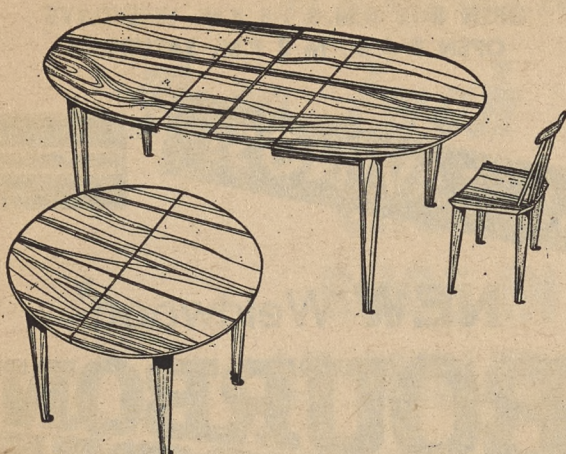
KUDU HIDE DRUM. Hit it and it makes a sound or hang it and you have a decorative accessory for \$1.75



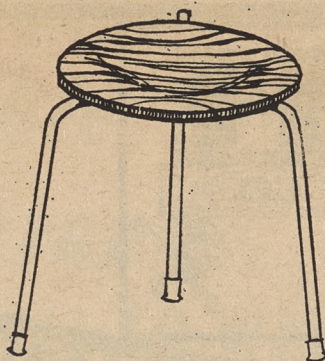
LETTER OPENERS. No two are alike. Pick your favorite for 35¢



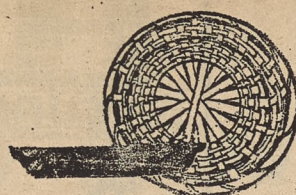
SWEDISH GLASS. Each piece a classic in design. This is one you have to check out to realize the value. Candle bowl w/ candle \$1.25 Dessert dish \$1.80. 8 and 10 inch bud vases for \$2.50. Cylinder vases from \$2.00 to \$3.50



DINING TABLE. Starts off 40 inches in diameter and by inserting one or two leaves grows to 60 or 80 inches long. In teak \$100.00 CHAIRS to match for \$10.50 EACH



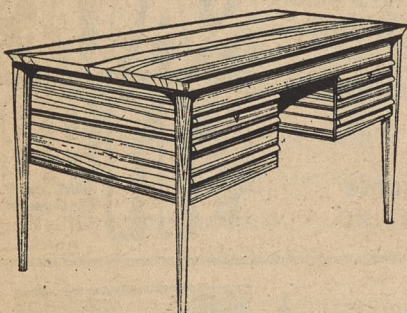
STACKING STOOL. Now there is no reason for guests to sit on the floor. You can seat each one on a stacking stool for just \$3.50



BAMBOO PAPER PLATE HOLDERS. A great idea for getting out of doing the dishes. 25¢ each.



Some not-so-far-out but practical dresses are being featured in our constantly changing boutique area this week. Actually they're very good looking. \$15.00



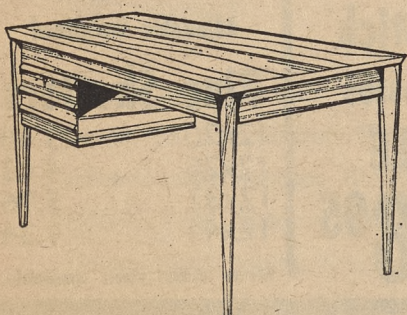
TEAK DESKS. It helps to have a place to work and what greater inducement is there besides a new desk. Depending on your need, we have a 23 x 48 inch for \$60.00, or shown below 22 by 40 inch for \$40.00



BOOK SHELVES with brass support arms. 24 inches long. Shelves give you a total of 6 feet of shelf space for just \$13.50



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Why wall systems?

BY FRANK LEKER

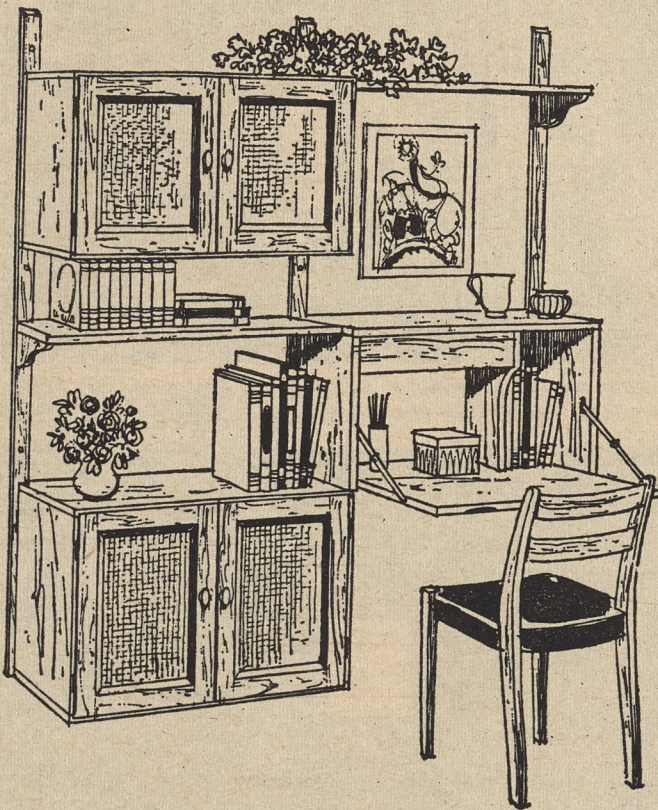
Why wall systems?

Within the past few years, a unique approach to the storing of our possessions has become increasingly important -- that of the vertical storage arrangement, commonly called the wall system. Why has this happened?

To begin with, Americans simply own more things to store. To make a poor pun, our possessions have increased geometrically, while our capacity to store has increased only arithmetically. Think of the books, high fidelity equipment, art objects, etc., which most of us have acquired compared to our parents' possessions. Since homes and apartments have not grown larger (indeed, space is at more of a premium now than in former years) the necessity of limiting storage to a smaller floor space can be solved by storing up the walls, there-by utilizing the cubic capacity of the room in addition to its square area. Secondly, Americans are much more transient than in former years. Wall systems, especially the tension pole systems, can be taken down and set up easily without marring the walls. Also, different hanging arrangements can be used each time a move is made, depending upon different wall-availability at each location.

Thirdly, all systems have open-end availability. For example, a naval officer can start a system with a minimum purchase in Jacksonville, Florida. Arriving on the Monterey Peninsula to attend the Postgraduate School, he may decide to add on a study desk area and more shelf space to keep his text books within reach. Since he has begun a "system" by definition and in actuality, he can, in the foreseeable future, add on units to any amount he desires, governed only by space availability and by his pocketbook. Finally, there is the sheer pleasure of assembling one's own units based upon specific needs once the system having the most pleasing design has been selected. Many beautiful woods such as walnut, rosewood and teak are available as are contemporary, traditional and the more casual styles of cabinets and shelves. Actually, systems are a pragmatist's dream since nothing need be selected which does not answer a specific need.

Wall systems are available in three basic forms. First, there is the true wall system which is locked into the wall. It is my favorite since it gives a true suspended and customized look. It looks built-in and is indeed, now, an extension of the wall itself. The second form is the tension-pole approach in which the tension of the pole between the floor and the ceiling maintains the cabinets and shelves against the wall. It can store up to the ceiling and is especially suited to those who are fairly transient and who do not wish to lock objects to the walls. The third wall system is what may be called more accurately, a floor system. In this instance, the units are



A well-designed wall system can add function and beauty when space is at a premium.

supported by pairs of poles and therefore, need no walls or ceiling for support. Here, the units are finished on the back and the system makes an ideal room divider.

This then, is a short explanation of a rather interesting aspect of furniture available today. The systems approach naturally those seeking "solutions" rather than articles of furniture. It attracts those who are imaginative, those who can appreciate the module approach to storage and who are willing to put pleasurable effort into purchasing rather than waiting to be sold.

Accessories—Finishing Touch

Accessories will bring the excitement and personality to your rooms. They will make your rooms come alive and will complete your decorating theme or mood.

The items that you select for accessories should be a reflection of your interests and those of your family.

Paintings, pieces of sculpture and objects of art, should, for example, be of situations and scenes which are known and enjoyed by those persons using the room. If your husband loves sports, why not have a painting showing his favorite sport? For a hunter—a scene of quail, for a fisherman—a quiet lake, for the skier—a crisp winter setting.

Should you enjoy plants and flowers, you may wish to turn a room divider into a miniature greenhouse. It will be a perfect separation for a living-dining room, as well.

Remember, too, that small chests or commodes, usually thought of as accessory pieces, can be very functional when used in lieu of an end table, or for bedside or hall tables.

Lamps should also be selected for appearance as well as for lighting. Just as costume jewelry, they add drama. Today's selections feature beauty as well as function.

Be sure to remember to use pillows when you accessorize. They are always popular and available in endless selections of color, size and fabric. This season they are very lovely in cut and crushed velvet . . . and in many patterns and prints.

Sometimes there are pieces of ceramic and other treasures which you acquire on a vacation or holiday. Why not include them in your accessorizing? They will add much personality as well as decoration.

And, when it comes to accessories, it is mix and match as you wish, with selection and arrangement being most important.

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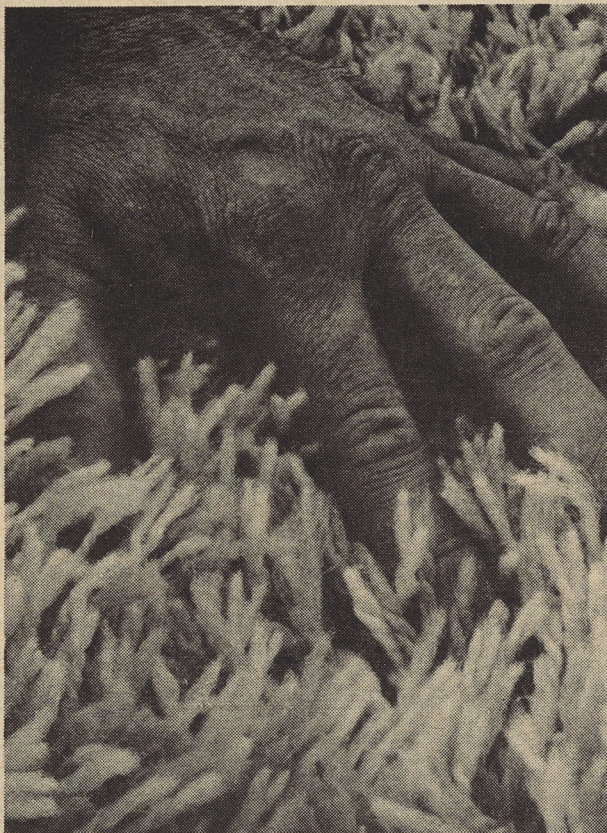
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DECOR IDEAS

• Try beads for decorative window treatment when you want to screen, but not shut out, a window view.

Hang baubles from a bead track. (Mount at ceiling height to visually enlarge a window.)

Beads are available in walnut or natural wood—paint them to suit your taste—or crystal-line plastic in a rainbow of shades.

• Brighten a dark stairway with carpet remnants or small throw rugs in a variety of colors. Cut all sections to fit and use tacks to hold securely in place.

A safety note—the varied colored steps are easier to see, hence, safer to use.

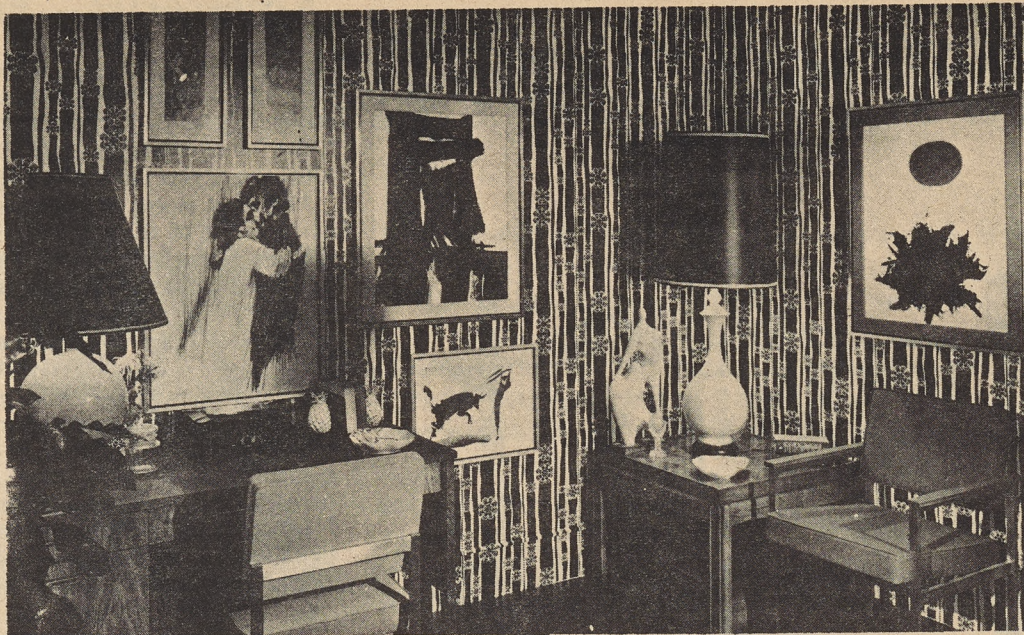
• Make yourself a handsome and original headboard for your bed with stock picture frames.

Select frames with cove molding to measure the width of your bed (the height is up to you). Insert fabric in frame—a quilted cloth is especially plush—to match bedspread or accent room decor.

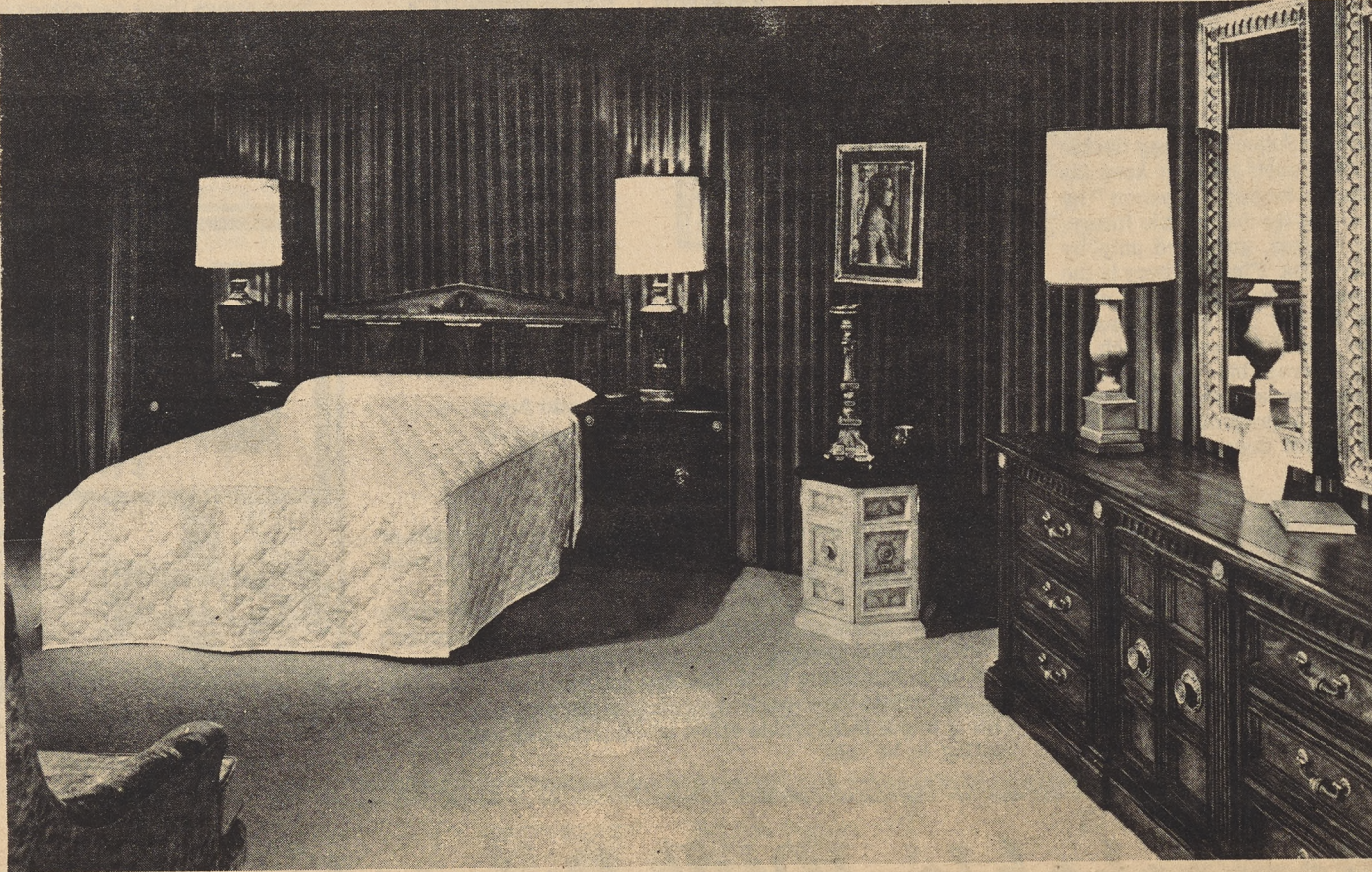
Using screws from back side, secure all frames to plywood.

• Create your own "stained window." First, make your design on window with crayon or felt-tipped marker. Fill in design with glass stain. Cover lines with black masking or vinyl tape on both sides of window.

• Add glass wall shelves to the bathroom in a variety of lengths to attractively and conveniently display colognes and beauty aids.



A study in black and white, this striking modern setting was designed for Academy Arts by Karl Steinhauser, AID/NSID, for the "America at Home—Fall 1969"



Drama combines with Old World charm in this classic bedroom setting design. Called Antiquity, this lovely setting features delicate detailing on recessed panels of dresser, commodes and table. Detailing is repeated on classic headboard of the bed.

Wallpapers for Design Accent

Trying to find a new way to bring some warmth and charm into your home? Many times you can find the answer with wallpapers, with their many designs, patterns, prints and murals. In addition to bringing the design excitement you are looking for, wallpapers can be used to set off your furnishings.

The coming season's selection of wallpapers and coverings is larger and better than ever before. The attractive patterns range from traditionals and prints to modern motifs and an assortment of contemporary art. You'll find stripes, geometric designs, scenics, florals, polka dots, checks, squares and also soft and elegant damasks.

Looking at the flocked and embossed papers, you'll see patterns, paisley and small prints in brilliant colors. And the combination of the vinyl coatings and non-fade color pigments make care an easy matter.

Then, for the do-it-yourself decorator, there is an equally large selection of the easy-to-hang prepasted papers. This category has a number of the scenic and panel patterns, many of which need only be dipped in water before hanging. And, the designs vary from floral and tree effects to nature scenes, to city street scenes, contemporary figures or characters from well known fiction and novels.

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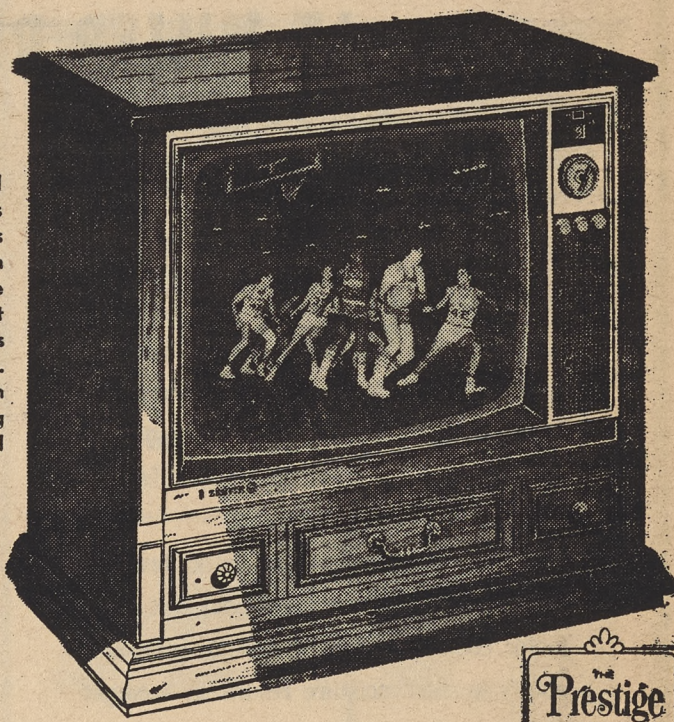
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Big News: Antique Panels!

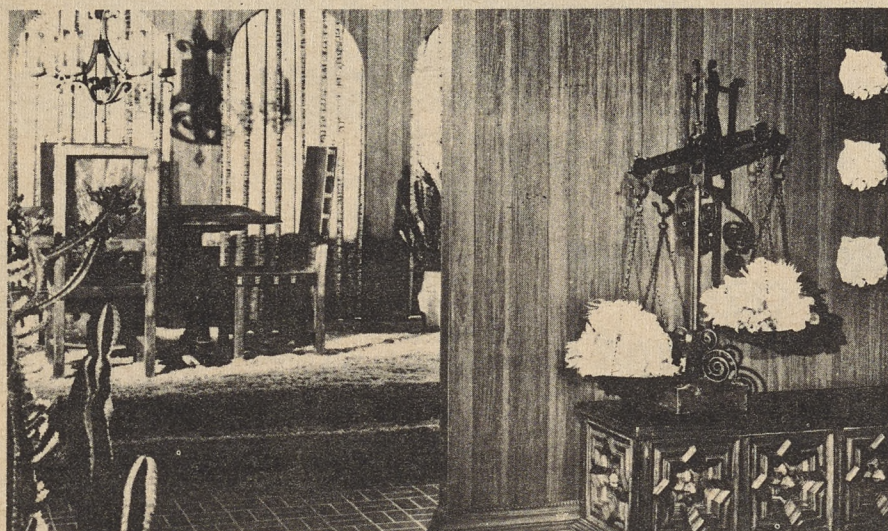
The big news in panelling this fall is the exciting new line of antique panels being introduced by Masonite Corporation. These unique, stylish panels are colorful replicas of antique painted wood....in tune with the rage for antiques. They are available locally from H & H Builders Supplies in Seaside.

Features include authentic Colonial beaded grooves, random spaced; a color tone range from vivid to subdued, giving customers a choice that will accent or complement any decor; individuality and character; fully textured surface, including a woodgrain "tick," though this is an antique rather than a woodgrain finish.

Embossed stress marks and "crackle" are incorporated in the surface to heighten the panels' authenticity.

"The panels are a real contribution to the decorating field," said a Masonite spokesman. "The appeal is to all ages, including young moderns. The panels will 'go' with any furniture. The colors complement but do not compete—a real compliment to their designers."

Introduction of the Royalcote Antique series comes at a time when the "antiquing" hobby has reached great popularity. The series has been coordinated with locally available kits and antique furniture.



This handsome dining room, furnished in Mediterranean style, features a new Masonite Royalcote paneling called Antique Cambridge Red.

Let Color Set Tone for Home

When planning your first apartment or house and when redecorating, remember the importance of color. It can set the mood of a room and your home.

Colors influence motivations, actions and moods. Some colors are soothing and restful; others exciting and stimulative. Some combinations are harmonious to the eye; others are discordant.

Because of this, it is important to choose the colors of a room to match its activities. For instance, bedroom colors should be restful. Avoid loud, glaring colors; instead choose softer tints.

On the other hand, bright warm colors are especially suitable for a kitchen.

Color can also be used to increase or decrease the size of a room. Neutral colors, such as off-white, beige, gray and greige, can make a room look larger. Very vivid, bright or dark shades can tend to make a room appear smaller.

A very small, odd-shaped or dark room will look larger and brighter when the same neutral color is used for walls, floor coverings, ceiling and large pieces of furniture.

STYLE TERMINOLOGY

Selecting the right style furniture for your home and your family can be made easier if you are familiar with style "terminology."

Today, the words "style" and "period" are used interchangeably in the furniture world. However, the word style actually refers to the use of certain design characteristics; whereas period designates a measure of time when these characteristics were popularized.

Design characteristics help identify furniture of the various periods. These characteristics are copied or adapted by designers and manufacturers to create today's styles.

Each furniture manufacturer identifies his lines with descriptive names than can often be confusing to the consumer. Some basics hold true, however, and an understanding of these can be helpful when purchasing furniture.

Most styles will fit within three broad areas: traditional, provincial and contemporary.

Traditional includes those styles with design characteristics typical of master craftsmen of past generations. Much of the traditional furniture was first designed for royal courts and nobility. Through the years it has been associated with elegance and formality.

The court styles of each country (which make up traditional styling) were copied in simplified versions for the masses. This furniture is referred to as provincial (or country or rural). The French and Italian Provincial and Early American styles are typical examples. True provincial styling always denotes simplicity and comfort designed for informal living.

Contemporary (or modern) includes a broad group of designs that are adapted for modern methods of production and today's living needs. Contemporary is inspired by traditional styles, yet makes use of modern materials and methods of manufacture. Most contemporary furnishings are light in scale and appearance, versatile in use and easy to care for.

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Steve Crouch photo

FOR PURE MEDITATION, for reading poetry under a glass of wine, or for adding a pleasurable glow to your decorative scheming, use one or both of these white ceramic lamps, from our comprehensive collection. At left, in classic pineapple motif, a glazed porcelain with white vinyl shade. One of a

pair, at \$159.50 each. At right, a reproduction of a fine, filigreed oriental urn, with a white shantung shade. Also one of a pair, at \$135 each. The one in the middle is a jeune fille who would also light up if she received one of these fantastic lamps on that very special occasion!

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Furnishing Your First Home

Whether it's a small, rented apartment or a "home of your own," certain decorating knowledge is necessary to transform hollow, impersonal space into that dream house that meets the needs of daily living for two.

Before purchasing any furniture, remember that it is an investment and your choices should be geared to the future as well as the present. An oyster white sofa covered in the finest silk may be the ideal accent for your living room now, but how will it hold up against sticky little fingers that may be a part of your home in a year or two?

It is wise to choose upholstered furnishings with stain-resistant finishes; tables and chests with glass or high-pressure tops, carpeting with a pattern or tweed effect, rather than a solid. Even if a family is not in your immediate plans, you'll appreciate the ease in housekeeping.

If you are living in two rooms now, choose living room furnishings that can go into a rec room or family room after you move into a larger home.

Before you make any large purchases, make sure you shop thoroughly. It's a good idea to visit one of the larger stores in your area even if you do not intend to purchase anything in this specific store. This will still afford you the opportunity to examine a wide variety of styles, lines and manufacturer names.

If you are planning on filling in pieces of a certain manufacturer's collection or group at a later date, be sure and write directly to the manufacturer to find out how long the line has been in existence and how long it is planned to continue.

Before purchasing any oversized pieces—such as king-sized springs and mattresses, over-long sofas, portable bars, etc.—make sure you can get them into your apartment. Measure doorways and window openings. Check stairway turns—especially if you live in a third floor walk-up.

A good method in determining what kind of furnishings will fit into your rooms is by making a floor plan. Draw your rooms to scale using graph paper, allowing 1/4 inch per foot. Be sure to indicate all the architectural features such as doors, windows, radiators or heat registers, electrical outlets, etc.

Next, draw a scale pattern, called a template, of each piece of furniture you already have or plan to purchase. By arranging and re-arranging the templates on your floor plan, you can determine just how each piece will fit and look in your room. In this manner, you can also easily see which items you need immediately and which can wait for the future.

Color, as well as room and furniture size, is another important consideration. If you are living in a decorated apartment, choose colors and wood tones that will complement your existing rooms yet will blend with the color schemes you have in mind for your own home in the future.

SPACE-SAVING IDEAS WITH THE BUDGET IN MIND

Small apartments combined with limited budgets can cause many headaches and space problems for newlyweds, bachelors and career girls living alone or the young family still waiting for Daddy to make his mark in the business world.

Here are some ideas to find extra living space while still stretching the dollar.

- Take advantage of your wall space to find extra storage room. A series of chests fitted together can look like a custom built-in. Add shelves for books and handsome accessories.
- Use dividers to let your rooms serve more than one purpose. A free-standing chest with shelves above can serve as a buffet in a dining area, book storage for the living room side. Try to keep the upper part of a divider see-through shelves, so the room still visually maintains its size.
- Get extra service from your rooms with furniture that serves several functions. A sleeper-sofa can turn the family room into a guest room. An extension table stays small for family use, opens up for parties. With the addition of cushions, stacking tables become extra sitting pieces for large gatherings.

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Beautiful Floors - The Foundation Of Any Good Decorating Scheme

The foundation of any good decorating scheme is just that . . . its foundation, or its floor. Choice of the right floor covering can add the final decor touch to a room, as well as tying together the entire design theme.

The type of floor covering you select should be determined by the room's function, amount of traffic, insulation and sound-proofing needs, type of cleaning equipment available and, most importantly, your personal preference.

Thanks to today's miracle fibers, wall-to-wall carpeting can be as practical in the bath or kitchen as in other rooms.

Floor coverings can be divided into several basic types: wall-to-wall carpeting, area rugs, room-size rugs, natural wood (in long boards or parquet), and tile squares or sheeting in linoleum, vinyl, cork, rubber or asphalt.

Wall-to-wall carpeting will visually enlarge the size of a room since it offers an unbroken sweep of color. It is easy to care for with frequent vacuuming and shampooing once or twice a year.

Today, carpeting comes in wools, cotton, synthetic and blends of natural and man-made fibers in a variety of colors, patterns and textures. Dyes are true and clear and keep their beauty for the life of the rug.

Wall-to-wall carpeting can be had in any price range to fit your budget. Whatever your choice of fiber, however, do not economize on the cushioning. Top quality cushioning extends the life of the carpeting, protects fibers against shock of repeated traffic, and fills in uneven spaces of floor that could cause worn spots.

New carpets come in tweed and textural effects, shags, vivid floral and contemporary designs, formal traditional patterns, wild geometrics, plush deep piles and even a flat lineny look.

Indoor-outdoor carpeting is bigger than ever, and with proper cushioning is being used in the family room, kitchen and bath, as well as patios, terraces and poolsides. This carpeting is also available in the form of tiles, allowing attractive arrangement in checker-board or other patterns as well as easy replacement in heavy traffic areas.

"Room-size" is the name given to the standard six, nine, 12 and 15-foot width rugs. These are usually purchased, cut and bound and ready to lay.

Just as with wall-to-wall carpeting, room-size rugs come in every color, pattern and texture to fit every decorating need. And, just as with wall-to-wall carpeting, cushioning is all-important for guaranteeing a long life for your rug. The pad for a room-size rug should measure no less than 1/4 inch smaller than the rug on all sides.

An advantage of room-size rugs is that they may be sent out of the home for professional cleaning periodically. Also, room-size rugs may be turned

every few months to equally distribute traffic.

Area rugs—in square, oval, round, oblong or free-form shapes—can prove real decorating accents. They may be used over wall-to-wall carpeting, as well as over natural wood or other hard-surfaced flooring to define and set aside one living area from another or to accent certain areas or pieces of furniture.

Color pattern and fiber choices in area rugs are unlimited and can be found to compliment or contrast with any decorating scheme or furniture style. Many are available with fringe or braid edge to add an extra style note.

Smaller area rugs are usually washable or can be cleaned in do-it-yourself cleaning establishments. Their many advantages, however, is that they may easily be changed or rearranged to accent different furnishings.

One word of warning—be sure that area rugs

are large enough, when used to set off a furniture grouping, that at least part of each piece of furniture sits on the rug. Otherwise, the group may look skimpy.

Natural wood is the most popular of hard-surface floorings. When combined with area rugs, natural wood flooring can be a most distinctive decorating accent.

Never wash wood flooring with soap and water or detergents. This will destroy the seal. Wood floors should be dry mopped regularly and cleaned with special wax-based cleaners made for wood floors, periodically. Waxing (one to four times a year, depending on traffic) and regular buffing will keep wood floors looking their best.

Never varnish over wax or existing varnish. If floors are in good shape, cleaning with steel wool (preferably by a professional) is all that is needed before varnishings. If floors are especially worn, sanding (again by a professional) will be needed before revarnishing.

Tile squares or hard-surface sheeting is especially popular in heavy-traffic area—or in rooms where spillage is at a maximum, such as kitchen, bathroom, rec room or nursery. These tiles or sheetings come in a variety of decorative colors and patterns and are easy to care for.

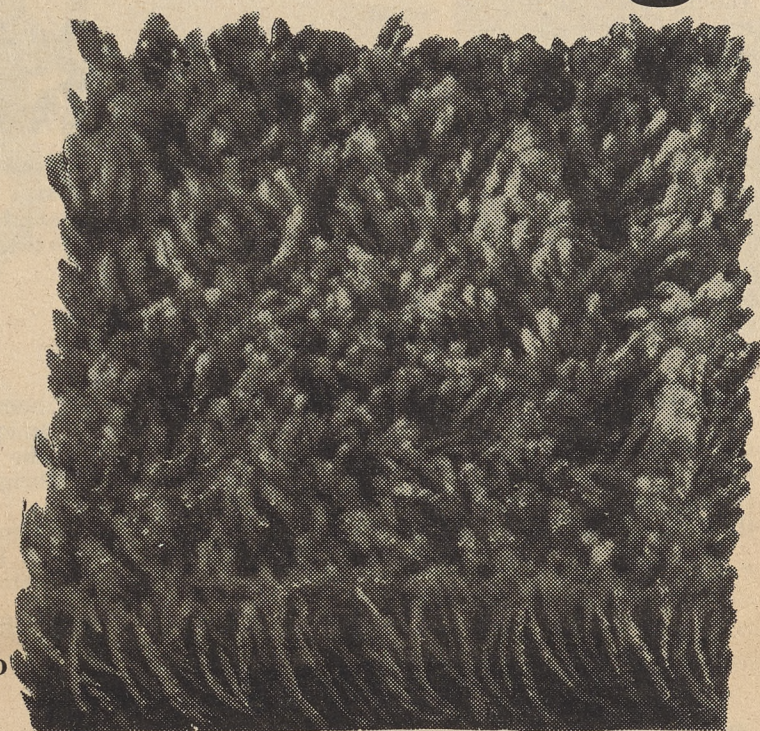
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Accessorize Your Home to Accent Your Personality

The personality of your family should be reflected in the furnishings and accessories you select for your home . . . that is the advice of major interior decorators who have designed model room settings for the American Furniture Mart's "America at Home" program.

Hobbies, special interests, travel mementos . . . all make interesting focal points in a room and can add that personal touch to accessorizing.

A family's interest in music, books or art may be used to create a miniature library, instrument showcase or "art collection" center with paintings grouped on a wall for focal

interest or to accent large furnishings, such as sofas or commodes.

A child's interest in toy soldiers, dolls, trains, flowers, etc., might be used as a decorating guide in selecting wallpaper, spreads, or even the style of major pieces of furniture.

Unusual travel souvenirs can be used as art objects, in curio cabinets, or grouped on tables. Furniture should be selected to offer complementary or contrasting design.

Colors, too, should reflect the family's tastes and interests. Each room should tell a visitor about the family occupying it—even before he meets its members.

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Blue green - 12 x 18.6	115.00
Gold - 12 x 9.4	56.95
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Orange tweed - 12 x 12	79.00
Blue - 12 x 16.1	100.00
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WONDERS WITH WALLS

Walls need no longer be the "wall flowers" of the home. Scenic wallpaper panels, contrasting paints, wood strips for architectural accent, a large painting or a group of paintings can all add dimension and interest to an otherwise plain room and increase attention to the walls.

An interesting decorative idea is to combine wood beams hung vertically with the same fabric as the sofa placed between the beams—serving as a backdrop for the sofa. Or, for accent, use a contrasting fabric to highlight the furnishing.

Another idea is to paint one wall in a pale room in a bold color as a highlight. Add an arrangement of pictures and/or art "treasures" to create a focal point.

A small room can be made larger and "opened up" with the use of a scenic mural. Textured or wood-like wall coverings gives a rustic setting to a den or game room. Foil or flocked paper add a touch of elegance to a foyer or hallway.

HINTS ON FURNITURE ARRANGEMENT

Proper furniture arrangement is important in displaying your furnishings to the best advantage and also in getting the most use out of a room.

Here are some points to remember:

- Keep traffic lanes open. Place major conversational groupings so that they are not disturbed by traffic. It is also possible to redirect traffic by re-arranging furnishings.

- Place large pieces close to, and parallel to, the wall in order to use the least amount of wall space and conform to the lines of the room.

- Arrange furnishings so that each room has

a center of interest or focal point.

- Group together the pieces that are used together, e.i. comfortable chairs and sofa for a conversation group; desk or table and chair to form work or hobby center.

- Determine the function of a piece by its arrangement. For instance, a bookcase or cabinet finished on both sides can become a room divider by its placement.

DESIGN CUES

- To create distinctive — and inexpensive — toy chests for children's rooms, cover plain "grocery store" paper boxes with self-adhesive paper, wrapping paper or wallpaper remnants in a gay pattern.

Space-Age Seating in '69

Today's newest seating pieces are truly designed for Space-Age living. Modern designs for 1969 are original, experimental and completely products of "today" — with little or no link with the past.

A product of today's new ideas, 1969 modern seating pieces utilize new applications and new materials—plastics, chrome, Plexiglas, fibreglas, molded steels, and revolutionary fabrics such as man-made suede, sprayed-on materials and stretch knits.

Foam rubber and polyfoam are the most prevalent upholstery materials. The materials are layered thickly—sometimes combined with down, to create furnishings that are flexible, self-shaping and self-cushioning.

Much of the new seating pieces are mobile — on casters, swivels or made to recline. Even the shapes seem to move with undulating curves and fabrics with patterns that swirl and gyrate.

Frames for the new sofas, chairs and love-seats are of see-through Plexiglas, chrome, molded tubing, metal-structured hoops or the severest and purest wood designs.

Fabric choices for the new Space-Age units lean to the velvets — as is true with furnishings in all styles today. Other popular choices include the new man-made, easy-

to-care-for suede; tweeds, corduroys and stretch fabrics in brilliant colors.



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Elevated wood decks made with western woods can quickly change a flat, dull backyard into a place of beauty. This U-shape deck features a pond in the center which flows under the closed end of the U. Douglas fir 2x4's are stained black to

blend with the black-painted director chairs. Other interesting deck building ideas are contained in a free, full-color brochure available from the Wood Products Industry Fund, 1610 Harrison Street, Oakland, California 94612.

PILLOW TALK

Once used primarily for sleeping, today's homemakers are using pillows for unusual and unique decorating accents. Leading designers at the American Furniture Mart have added bold, bright pillows to enhance their room settings... combining contrasting colors, mod and zany prints, wallpaper patterns and scenic views.

Inflatable pillows—which can be used on the patio or in the backyard, as well as the indoors

—serve double duty as footstools or informal seating pieces.

Large pillows go Japanese—use them instead of ottomans, or to seat guests who drop in. You can even combine several for a chaise lounge arrangement.

Stacking pillows add a conversational decor or sculptural effect when combined in a bold selection of colors and shapes.

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Decorating A Child's Room

Personalize and brighten a child's room with a few imaginative decorator touches.

If the room has a wood floor, add a colorful fantasy print area rug for color and warmth.

If the floor is covered with a solid carpet, a unique touch can be achieved by applying cut-outs of contrasting carpeting in patterns cut out from the existing floor covering. Sell-out carpet pieces can be obtained inexpensively for this purpose.

Plain white window shades can take on new interest by decorating

with fabric scraps cut from curtains or bedspreads in patterns, animal or nursery decals, or painting to create a gay day-night scene.

Bandana prints, floral patterns or wild geometric prints can give life to pillows or covers for bed or chair. Two large bandana print handkerchiefs sewn together make a perfect cover for a small throw pillow.

The addition of wall shelves or a hutch on an existing chest of drawers offers an ideal spot to display collections or neatly house dolls, games and toys.

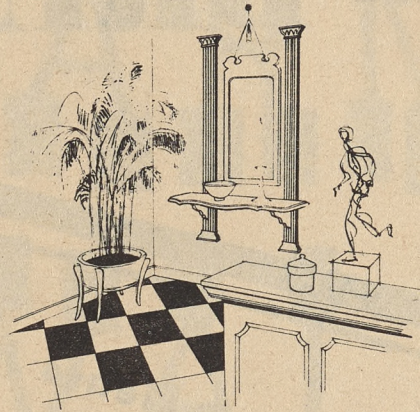
Blank, uninteresting walls are "out" and versatile, decorative walls featuring furniture-crafted pilasters and wood shelves are "in."

For dining room, living room, bedroom, hallway, den or recreation room, these attractive systems, a product of Masonite Corporation, help the decorator-minded homemaker create settings that are "people pleasers."

The shelves may be used with or without pilasters to develop interesting, attractive and functional wall displays, according to (name of dealer and address). In the ensemble are brackets and a choice of shelves.

Two types of shelves are available—new, carved, dark-toned wood which goes well with Mediterranean style furniture, and contemporary.

Spruce Up Dull Walls With New Shelving System



Two Masonite pilasters, two shelf brackets and one shelf transform a blank wall into a handsome setting.

Installations are simple as A-B-C. The handyman needs only a drill, a level and a screwdriver.

As shown in the illustrations, there are various combinations possible using the pilasters and shelves. The ingenious homemaker can exploit her imagination to the fullest in developing wall decor that meets her family's requirements.

Brackets Fit Slots

Brackets are inserted in slotted splines. The many slots make it possible to adjust the shelves to any height.

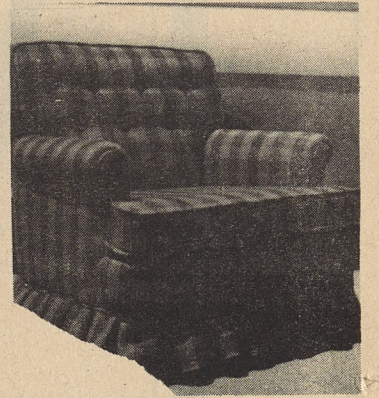
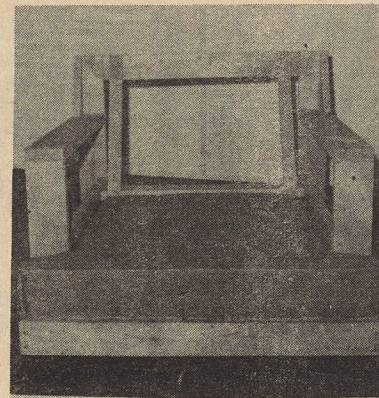
For additional suggestions and installation instructions, see the (name of dealer) and ask him for a copy of a Masonite folder which shows colorful settings in which the pilasters and shelves are used.



Selig Manufacturing Co. combined suede and rosewood for a rich looking sofa that puts the warmth into an otherwise stark, contemporary living room. Real suede with a non-rub-off finish was used.



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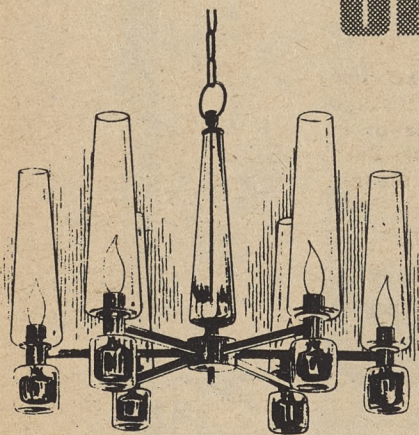
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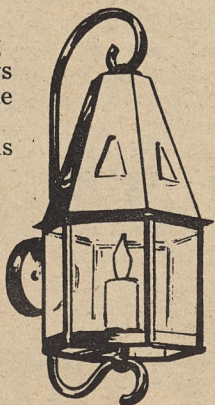
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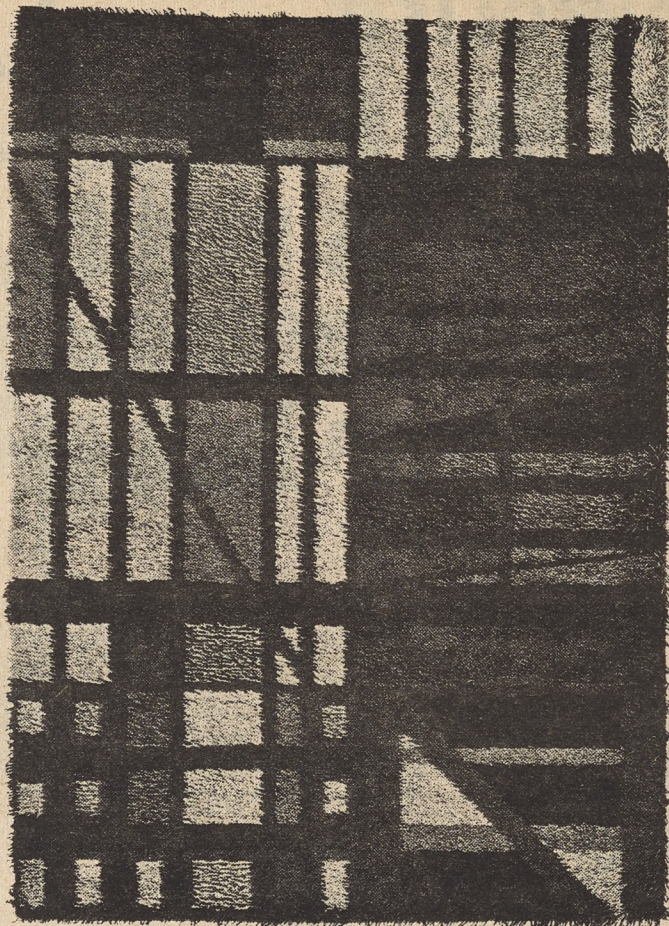
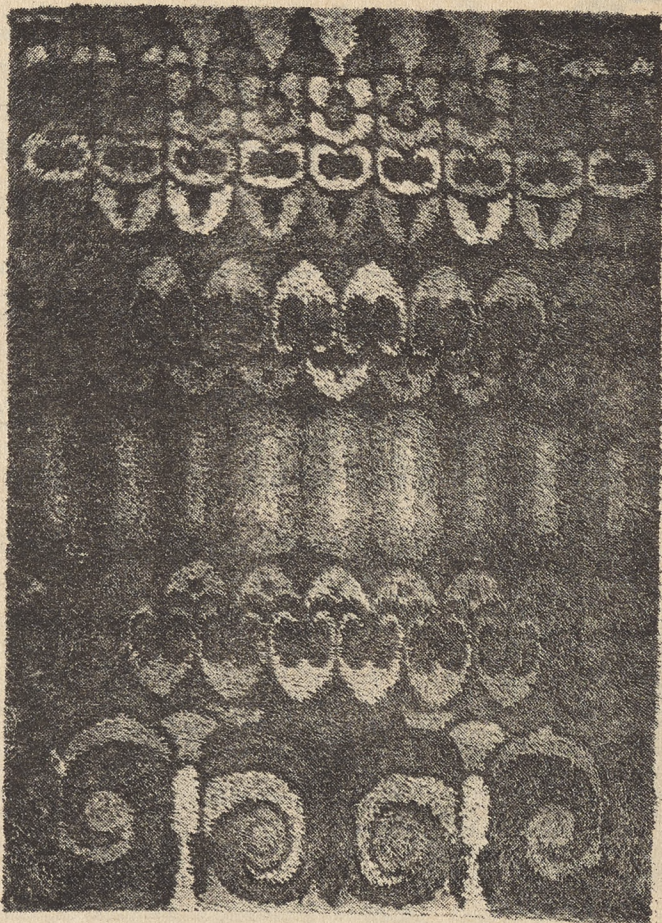
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Suspense chiller opens at Circle Theatre Friday eve

A company of seven talented and award winning performers make up the cast of Emlyn Williams' suspense chiller, "Someone Waiting", which will open Friday at the Circle Theatre, Carmel, as the second play of the 1969-70 Community Theatre season.

Bob Lotz, who won the Golden Bough Award as Best Supporting Actor of the Year for his performance in "Ten Little Indians", will play the mysterious Mr. Fenn, a mild-mannered father who is transformed into an avenging fanatic, when his son is hanged for a crime he did not commit.

James Sweeney will create a chilling character study of Martin, a young man studying law, who forms a fool-proof murder pact with the cunning Mr. Fenn. Jim is a graduate of the MPC Drama Department, and the Perry-Mansfield Theatre Training School at Steamboat Springs, Colorado.

Gertrude Chappell, winner of the Best Actress of the Year Award for her stunning performance as Eleanor of Aquitaine in "The Lion In Winter", has been cast as Vera Nedlow, a woman who attempts to hide a terrible family secret. This production marks Mrs. Chappell's 33rd play at the Circle.

Roy Baxter will portray the unscrupulous John Nedlow, a man hated by his adopted son, who becomes a target for murder. Roy won the Golden Bough Award as Best Actor of the Year for his portrayal of Henry II in "The Lion In Winter".

Jean McBride, another award winner for her performance in "Walter Mitty", will this time be seen as Hilda, the maid, who finds herself in the wrong place at the wrong time. She falls into the trap and finds that she is alone with a murderer whose tie is being neatly wrapped around her neck.

Winner of the Best Actress in a Supporting Role for her performance in "Ten Little Indians", Betty Fowlston will have the role of Mrs. Danecourt, the woman from Soho who arrives unexpectedly and talks her way out of being murdered without even knowing she's in danger.

Ruth Fry, whose countless hours of volunteer backstage service to the Community Theatre was recognized with a Certificate of Appreciation from the Board of Governors at the recent Awards Dinner, will find herself on stage this time in the part of the shy, quiet secretary, Miss Lennie, an innocent victim caught in a web of murderous intrigue.

"Someone Waiting" is scheduled to play Fridays and Saturdays at 8:30 p.m., and one hour earlier on Sundays at 7:30 p.m. for six weekends. Reservations and group discount bookings are now available by calling 624-2669.

Gala UNICEF Halloween party

A gala Halloween Party is in store for all children who participate in the program of collecting donations for UNICEF, in lieu of tricks or treats.

After the home-to-home visits are completed, the children will gather at Tularcitos School for the party on Friday evening.

It features music by Alan Drew's group, that famous home movie "Dr. Frank N. Stein", guitar playing and singing by Joan Hopkins, ballet dancing by Pat Wester's dancers, a UNICEF movie "The Kite", a costume parade with prizes, and last but not least, refreshments.



FOR THE KIDDIES - From the magical world of the Brothers Grimm comes "Rumpelstiltskin" which will be shown at special matinees this weekend only at the Valley Cinema (see listings for show times).

Helen Dooley to instruct in Mexico

Helen Dooley, Carmel artist and gallery owner, will be guest instructor in oil painting in the Richard Yip painting workshop at Guaymas, Mexico, Dec. 22 through 29.

The outdoor workshop will include 12 three-hour sessions presented with lectures, demonstrations, critiques and individual guidance. The colorful scenes of Guaymas will be the starting point for developments in both realistic and semi-abstract painting.

Richard Yip, well known for his inspirational teaching in watercolor throughout the country for the past 20 years, will instruct the watercolor sessions.

Miss Dooley, formerly professor of art at the University of the Pacific, has been painting and exhibiting in Carmel for many years.

Her work has been shown in the Carmel Art Association for more than 20 years and is now also shown in her own Carmel gallery.

She has spent the major part of her life painting as well as teaching in three colleges and supervising art in the public schools. Early in her career she was awarded a Fellowship by Millard Sheets to teach under him and to study in the art department at Claremont Colleges, where she graduated with an M.A.

Miss Dooley's paintings have been exhibited nationally with many awards. She has exhibited with the American Watercolor Society in New York, Pennsylvania Academy, de Young Museum, and many other Western galleries.

This Spring she exhibited 20 paintings in a one-man show at Lord and Taylor Galleries in New York.

She is listed in Who's Who in American Art, Who's Who of American Women and Index of American Scholars.

Applications to the Richard Yip Workshops may be made to Miss Mui Yip, Director, 815 W. Willow, Stockton.

Gold Oaks Stables horse show slated

The Gold Oak Stables open horse show on Sunday, Nov. 30, will feature high point English and Western riders.

There will be 28 classes competing in the show, to be held in Carmel Valley.

The show chairman is Ronaye Carter, and Ralph Carter is the western judge.



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THRU OCTOBER

Unusual twin bill opens at Studio on November 7

Next on view at the Studio Theatre-Restaurant in Carmel is the Peter Shaffer twin bill "Black Comedy" and "White Lies." Following a November 7 opening, they will play Friday, Saturday and Sunday evenings through the middle of December.

"Black Comedy," the principal piece, has a gimmick running through it that creates much of the merriment. When the lights are supposed to be out in the London flat where the scene is set, the stage lights are on and vice versa. Hence the lights come up when the electricity goes off at the start of an evening when a desperate young sculptor and his cloying fiancée are trying to convince her stuffed-shirt father to approve their engagement.

In keeping with the farce, everything blows up in the young man's face. His decorator neighbor whose antiques they have borrowed without telling him returns too soon. Next on the scene is a former girl friend who obviously knows her way around in the dark. The anticipated international art buyer gets confused with the man who has come to restore the current.

The sculptor's frantic efforts to keep the situation under control make for uninterrupted hilarity in a slapstick vein which enlivened Broadway for 337 performances two seasons back.

The curtain-raiser, "White Lies," fills out what Shaffer calls his "evening of tricks." A fortune-teller is visited by two young men with different ends in view and before the curtain comes down, all three have been revealed for what they really are.

Written by the author of "Five Finger Exercise" and "The Royal Hunt of the Sun," the double bill starred Geraldine Page, Michael Crawford and Lynn Redgrave in its New York production.

The Studio presentation, under the direction of Bill Asp, will run Friday, Saturday and Sunday nights for six weekends. Reservations for all performances may be made at 624-1661 or 624-2321.

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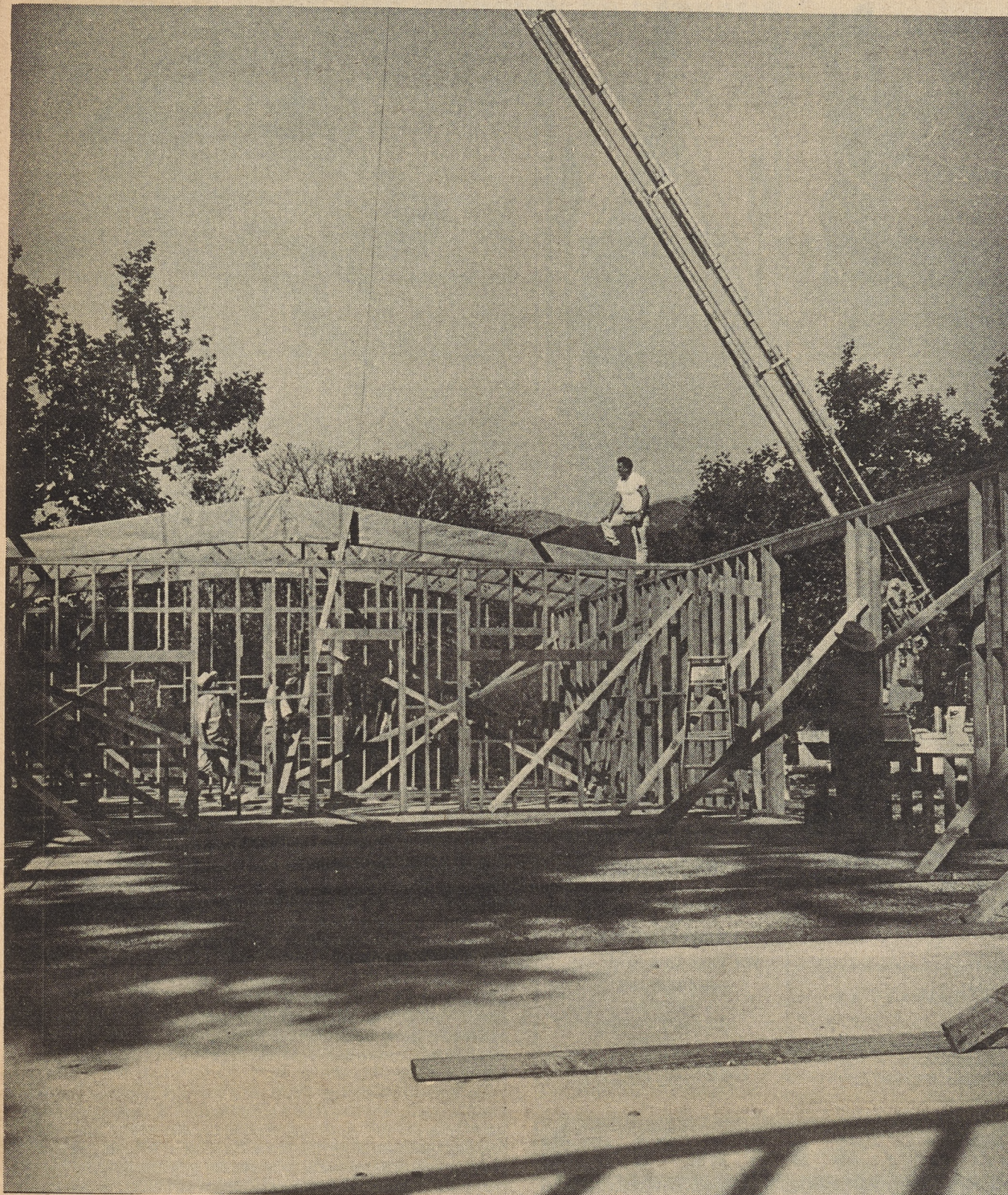
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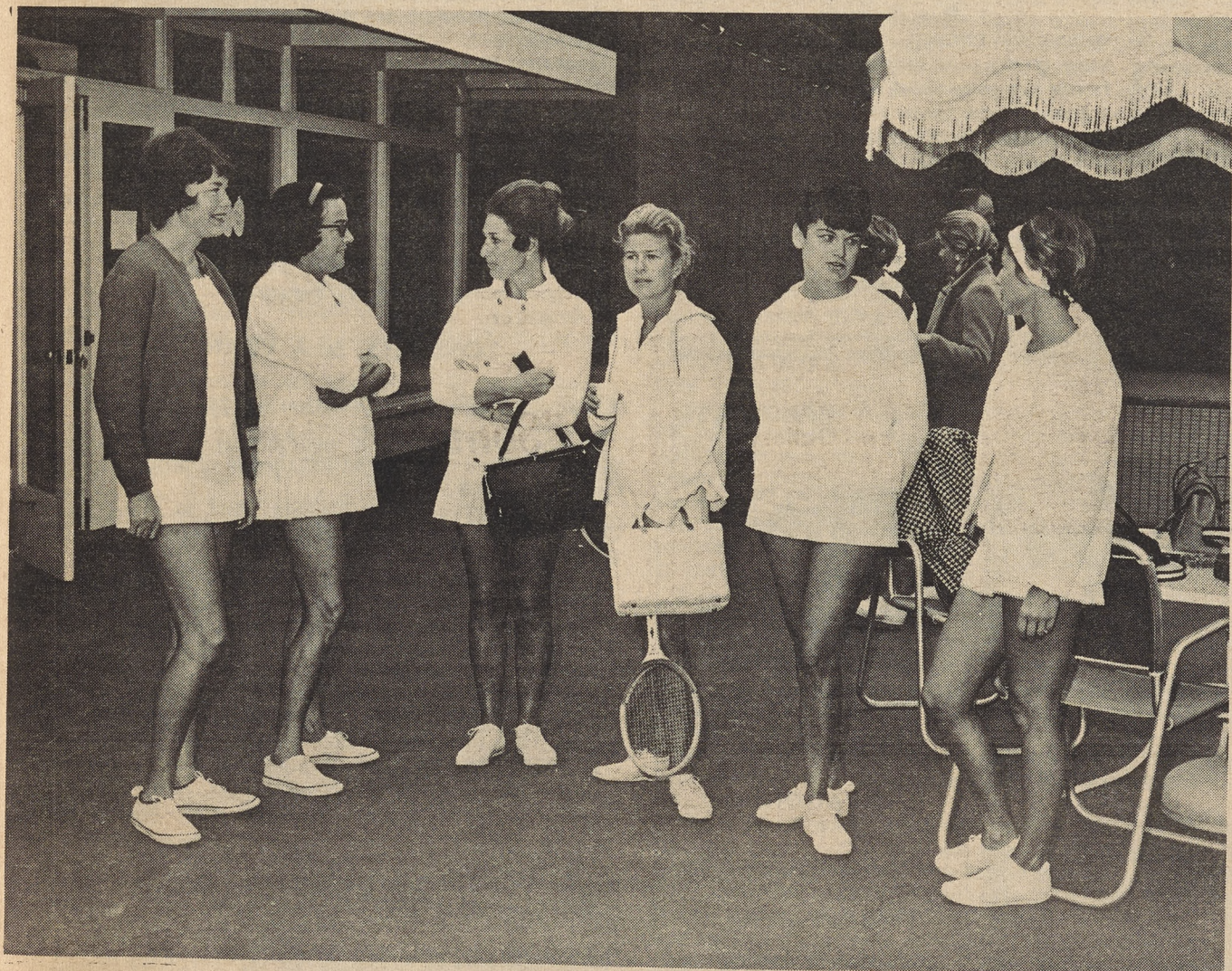
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THE CARMEL VALLEY TRAIL AND SADDLE CLUB is building a clubhouse on its grounds at the east end of Garzas Road. Pictured is the placement of the laminated beams which were brought by truck from Portland, Oregon. The beams, which weigh 1200 lbs. apiece, required a special crane. Dick Warmington and Don Sherman, in charge of the clubhouse construction, state that they expect to have the building ready for the club Christmas

party. The Carmel Valley Trail and Saddle Club is expanding its activities. In addition to its equine affairs it plans to offer a wider program that will appeal to all members of the family. Tennis courts are now under construction, and the clubhouse will be used for a diversity of gatherings.

According to Membership Chairman Mrs. Don Sherman, memberships in the club are available.



RACQUET CLUB WINS - (left to right) Mrs. Ron Rico, Carmel, Mrs. Warren Hessel, Carmel, Mrs. Paul Sidone, Pebble Beach, Mrs. Jack Converse, Carmel Valley, Mrs. Robert Chelew, Carmel Valley and Mrs. Richard Thornburg,

Carmel Valley, pictured just before the ladies of the Carmel Valley Racquet Club defeated the ladies of The Beach and Tennis Club 15 to 8 in inter-club ladies competition last week at Pebble Beach.

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HE MAY NOT HAVE PAPERS, but he'll still make a wonderful pet. The SPCA Shelter near Laguna Seca has all kinds of animals looking for a home.

-- Photo by Virginia Kay

You and your pet . . .

BY JUDITH ADEST

No one is ever really prepared to lose a pet. Even after a long, happy life and the gentle decline of old age, our grief is great. We are never willing to accept the inevitable. But when the death of a pet could have been prevented, it is infinitely harder to reconcile.

A friend of ours brought home a charming little kitten. It was just eight weeks old; now it is dead. Unnecessarily. We asked our friend if the kitten had been inoculated. "Oh? Do cats need shots?" he asked. We assured him that they certainly did. "How much do they cost?" he asked. When we told him, he replied, "Well, he's only an alley cat -- and we're going to keep him inside...." So the little "alley cat" who never went outside died of feline distemper. The poor kitten suffered a great deal; and his owners suffered doubly; they lost an affectionate and captivating pet and it was a senseless loss.

All dogs and cats need shots. Anyone who takes an animal into his home, whether it be a purebred son of champions or a waif from the SPCA, is responsible for the health and well-being of that animal. While the initial cost of inoculating your dog or cat may seem high, consider not only the heartbreak it can prevent, but the veterinary costs of trying to nurse a puppy or kitten through distemper and its aftermaths. And consider, too, that when you buy or adopt a pet, you expect to have this animal in your family for 10 or 12 years or longer! Surely the cost of inoculations and an annual booster is a small enough expense!

Every dog should receive, soon after it is weaned, a series of distemper-hepatitis-leptospirosis inoculations. Thereafter, all a dog requires is an annual booster and a rabies vaccination every two years.

Your kitten should be inoculated for feline distemper and pneumonitis. Boosters are given at the discretion of your veterinarian.

Dogs and cats rarely recover from distemper; if they do, it is due to excellent professional care and dedicated home nursing, and often they are left with distressing disabilities. Of course, everyone has heard about rabies -- and in an area where wildlife abounds, not only does the law require inoculation, but common sense dictates it as well.

Don't be sorry when it's too late. Grief for a lost pet cannot be measured in dollars and cents.

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CBA Installation Dinner on Nov. 20

Members and prospective members are invited to attend the annual dinner dance and installation of officers for the Carmel Business Assn.

The affair will be held on Thursday, Nov. 20, at the Beach Club in Pebble Beach. The cocktail hour starts at 6:30 with dinner at 7:30.

Reservations are encouraged as early as possible.

The slate of officers to be installed include the following: James Peter Cost, Seascope Gallery, president. Henri Corbat, Swiss Jeweler, vice president. Don Nelson, United California Bank, treasurer.

Newly elected board members: Ritchie Dunn, Corner Cupboard; David Hunter, Viking Sails; Warren Knapp, Knapp Mill & Cabinet; and Merv Sutton, Nielsen's Grocery. Holdover board members include Stan Ewig, Ewig's Of Carmel; Gordon Robertson, Scottish Shop; Ashton Stanley, Colonial Terrace; Leo Tanous, Ocean View Realty; and Richard Wildson, attorney.

The ex-officio members are Marv Barter, president ex-officio, and Harriet Meyer, executive secretary.

The retiring board members include Bud Allen, La Playa Hotel; Marv Barter, Karen's Kreations; Russ Harris, Derek Rayne; and Carolyn Vogel, Vogel Realty.

Most recent new members of the CBA are Charles Alexander Reed of Carmel Valley, architect; Ole Blem, new owner of Sylvia's Danish Pastry Shop; and Del Monte Properties, Mrs. Dorothy Arnaud, manager of their Carmel real estate office.

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LESLIE M. LECRON HAS ANOTHER BEST-SELLER

BY BONNIE WELLER

"Make Your Magic Mind Power Work for You" is the title of Leslie M. LeCron's latest book. I found the book interesting and helpful. And Mr. LeCron uses some subtle humor in his "how-to" which makes the text entertaining, as well.

First of all, Mr. LeCron knows his subject matter well. For many years, he has been a practicing clinical psychologist and is recognized as one of the leading authorities on hypnosis. Not only has he conducted 96 symposiums on hypnotic techniques in the United States and foreign countries, but he has also written six books about hypnosis.

In the living room of his home on Brookdale Drive here in Carmel Valley, Mr. LeCron got up from his arm-chair and showed me the books in shelves beside the fireplace. His first book, "Hypnotism Today," was published in 1947. Later came "Techniques of Hypnotherapy," which is a textbook. In 1964, he published another hard-back entitled "Self-Hypnotism" a book that has been translated into German, French, Spanish, and Italian. To date, 160,000 copies of this book have been sold. And it is now available in paperback.

"How to Stop Smoking Through Self-Hypnosis" has been another popular book, which Mr. LeCron published about three years ago. This book is used in his treatment of smokers who want to quit. A record goes along with the book. "A record can hypnotize," he says.

This year, Mr. LeCron has brought out two new books: "Clinical Hypnotherapy," a textbook; and "Make Your Magic Mind Power Work for You" which was released in August 1969.

Fawcett World Library published his latest book. In their letter to us at the newspaper, Sheri L. Safran says:

"A licensed psychologist and nationally famous expert on self-hypnosis, Leslie LeCron has discovered a way to help the man on the street exploit his secret inner powers. MAKE YOUR MAGIC MIND POWER WORK FOR YOU contains specific directions that enable the reader to call on his subconscious mind to cope with everyday problems, to use auto-suggestion to discover his true self, and to communicate with his inner mind for solutions the conscious mind cannot achieve...."

The Forward of this book is written by Lynwood Heaver, M.D. of Tulsa, Oklahoma. In his introduction, he writes:

"He (Leslie LeCron) explores the seven different factors that can be responsible for our failure to achieve health and happiness, status, and financial success. Identification, motivation, organ language, imprints, self-punishment (masochism), the effect of past experiences, and conflict - each of these may serve to blind us from recognition of the main chance. The pity is that we are not likely to be consciously aware of these factors operating in our lives; it then is a simple step to lay the blame for our troubles, our faults, and our disasters on the other fellow, or, on something. A favorite hiding place for us under such circumstances is behind the hackneyed, rarely existing situation called 'circumstances beyond our control.' Yet, when we look at ourselves long and squarely, we usually discover that our ineptitudes and failures have been mainly of our own manufacture."

"In this volume, Mr. LeCron brings us face-to-face with the greatest challenge many spend vast amounts of energy avoiding: acceptance of responsibility for one's own actions, or lack of them, and the disappointments, frustrations, and failures that follow as the inevitable result. Happily, however, he does not abandon us after we are handed the bag. He continues, and teaches us how to manage our prides and prejudices more ably in the interest of inner tranquility and community harmony, and how to convert personality liabilities into attractive assets. He does these things by acquainting us with techniques for exploring the secrets and power of our inner (subconscious) mind and thereby locating and changing the possible causes of our physical or emotional distress."

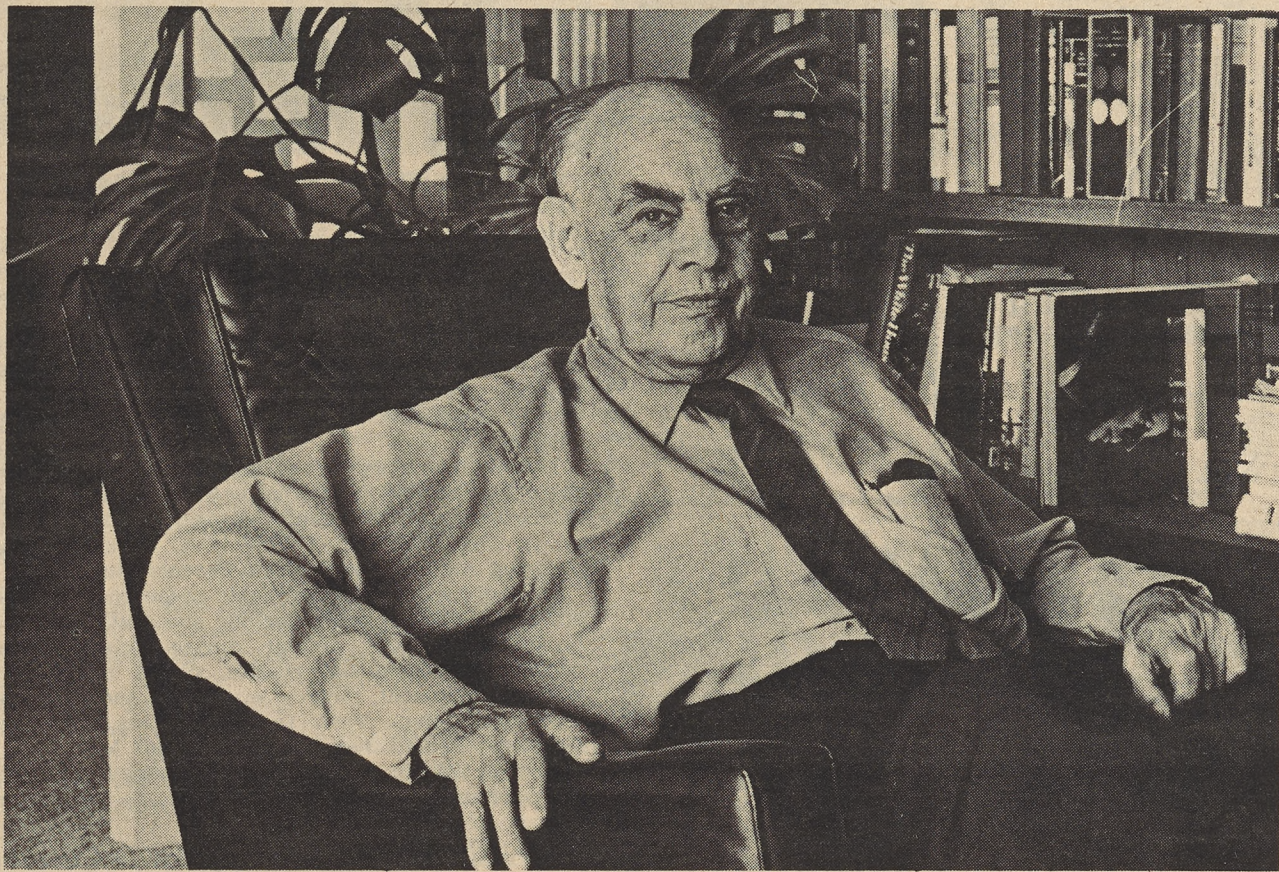
Mr. LeCron exhibits a clarity of style, not at all pendent as one might expect. Oddly enough, when we were talking in his home, I discovered that an article he wrote in 1963 was one which I'd used in my arguments with physicians for clarity in scientific papers. (At the time, I was editing such papers.) The article, "Readable Writing," appeared in Northwest Medicine. LeCron's Summary at the end of this article reads:

"Busy physicians do not have time to wade through tediously written material, no matter how interested they may be in the subject being discussed. They would be better served by less difficult reading. Too many complex words and too many long, involved sentences produce a kind of literature that might be best described as scientific gobbledegook. Writing style ought to reflect the individuality of the author. If it is simple and clear, the reader will read more, in less time, and understand better. Medical writing does not have to be stuffy or dull. It would be much more interesting and much more useful if authors would use plainer words, shorter sentences, more compact paragraphs and more direct style."

In his book, Mr. LeCron also ends each chapter with a concise summary. This enables the reader to make quick reference to anything he wishes to go back and re-read.

Sitting easily in a black armchair near the fireplace, Mr. LeCron said he'd received approximately 100 letters since August. On the last page of "Make Your Magic Mind Power Work for You," Mr. LeCron invited letters. "They came from all over the country," he said, "and they asked all sorts of questions. One woman wanted to know if she should marry a certain man...." LeCron smiled and lifted his brows. He is a tallish man, with a cool manner which might be interpreted as professional arrogance.

We discussed the exercises and games he advocates in his book. Games is a poor choice of words, I suppose, because I refer to his suggested methods of communicating with the subconscious. "This inner part of the mind is the storehouse of memory," says LeCron. "Everything that ever happens to us



LESLIE M. LECRON

is recorded there in complete detail...."

"The pendulum method of questioning the inner mind is successful in 98 percent of the people who try it," LeCron told me. A pendulum is made by tying a finger ring onto a few inches of thread. The various motions of the pendulum indicate different answers to questions.

Other methods of communication with the subconscious are finger movements and automatic writing. Many people consider it highly unorthodox to commune with one's inner mind. Certainly, when we dream, the subconscious is control. And any artist or writer can tell you that he has established a link with his subconscious in order to create.

LeCron's whole approach is a positive one. Aside from offering many suggestions which have proved effective in therapeutic sessions, he gives some fresh insights. "Unless you have certain goals that you try to achieve, you are much too self-satisfied and you are merely existing," he states in Chapter 2. His formula for happiness is simply stated: "Of course, you cannot be completely happy without good health. You need a good relationship with others and yourself, and you need a reasonably good financial position...."

The value of prayer is not overlooked by Mr. LeCron. "Just how God works to answer prayers can only be conjecture. Perhaps He does act directly. As long as results follow, it is not too important what one believes as long as he does believe....Whatever the means, if you pray you must have faith and believe your prayers will be answered. This is vitally important in the use of prayer. Doubt seems to cancel any prayer. Perhaps if one lacks faith God feels that he should not intervene."

LeCron goes on to say that "Having faith is a matter of taking a positive attitude toward whatever you wish to accomplish or to occur. There is no shadow of a doubt but that people who think in a positive way achieve much more than does the negative thinker...."

In Chapter 5, LeCron teaches some relaxation exercises for controlling nervous tension. "The person who is chronically tired is sure to be tense," he says. One method of relaxation is teaching the mind to control the muscles - and diverting the mind from fatigue. He also stresses the value of deep-breathing. A simple yoga exercise is outlined. Another method is that of visual imagery - imagining yourself participating in an invigorating sport. Fatigue then disappears.

Well, the book offers much much more than I can relate to you here. Well-authenticated with case histories, "Make Your Magic Mind Power Work for You" stresses human dignity and the assessment of life goals in the pursuit of happiness. You can obtain it in paperback at the Thunderbird Book Store in Valley Hills Shopping Center, and probably elsewhere on the Peninsula.

Several people have told me of LeCron's success in helping smokers to become non-smokers. So, I asked him about his treatment.

"So much is going on about smoking," he said in his leisurely manner. "Many people come to me to get help in quitting. Addicts are those who smoke two to three packs a day....I started smoking at age eighteen. When I wrote the book, 'How to Stop Smoking Through Self-Hypnosis,' I decided to quit. For three months, I never stopped wanting a cigarette after dinner - so, I started again. Then last February, I just quit...."

I asked him how successful his treatment is, and he replied, "I find that with hypnosis, 40 percent quit without trouble....40 percent have some trouble....and 20 percent

don't quit at all."

Mr. LeCron has three sessions with a patient who wants to stop smoking. The first session last about one hour, at which time he gives them a book to read. Then, the patient sets a date, four or five days in advance, on which to give up the habit. "There is a ritual they follow in the meantime," LeCron explained. "During the five days, they switch cigarette brands - if they smoke a filter, they change to a plain filter, and vice versa. On the last day, cigarettes are doubled. If they ordinarily smoke two packs a day, they smoke four. I see them two to three days after. I charge \$75 as a package-price for this treatment...."

As a reformed smoker, LeCron is as zealous as new converts are to a church. "I wrote to Burt Talcott about an idea for a new bill concerning cigarettes," he said. "And I got a reply. I suggested that a bill be introduced to raise taxes on cigarettes, which would sell for 60 cents a pack. With taxes, that would make them about 75 cents a pack...."

"A lot of people would quit because of the cost," LeCron continued. "How many people do you suppose would smoke, if they cost a dollar each?"

About as many as smoke marijuana, I ventured. But Mr. LeCron pointed out that marijuana is smoked only once a week, perhaps. Anyway, Burt Talcott thought it was a good idea, and LeCron won't be surprised if they introduce the bill. "Teenagers," he says, "wouldn't be able to afford to smoke."

We then discussed the various smoking clinics being held around the country. LeCron does not believe that they are too successful. One of his friends, Dr. Spiegel in New York, has 80 percent success with the use of hypnosis in stopping cigarette smoking.

"At the end of World War II, not more than 200 professional men used hypnosis - there are now over 20,000," Mr. LeCron said. "Of course, there are about 300,000 physicians, dentists, and clinical psychologists in the country...."

The local society, Monterey Peninsula Academy of Hypnosis, has over 55 members. Mr. LeCron says there are 215 physicians and dentists on the Monterey Peninsula. There are between 20 and 25 dentists in the area who use hypnosis.

For 25 years, Leslie M. LeCron was a clinical psychologist in the Los Angeles area. Three years ago, he moved to Carmel Valley with his wife and young son. He says he is semi-retired. In the mornings, he takes appointments at his Carmel office; in the afternoons, he writes or just relaxes.

Mrs. Ethelyn LeCron teaches reading classes for emotionally-handicapped children in the Monterey School District. Before moving to the Peninsula, she taught in Bakersfield for many years.

James, their nine-year-old son, attends Carmelo School. Mr. LeCron's daughter by his first marriage, Mrs. Christine Lallo lives with her husband, John, and their two children in the Los Angeles area.

Leslie LeCron's achievement in the field of hypnotism is impressive. There is ample evidence that he has applied the principles he teaches. Pleasant, but somewhat detached, he appears to be a 'do-it-yourself' man, too. He even does his own typing, an unusual feat for a professional man, and he wrote "Make Your Magic Mind Power Work for You" in the brief span of three months. "Age is relevant," he says, with a faint smile. "Some people are old at 40, others are young at 70." And I would agree with his rather droll observation.

On Saturday, November 1, the Thunderbird Bookstore will host an autograph party for Leslie LeCron, from 11:30 a.m. to 2:30 p.m.

James McCabe earns special diploma

James F. McCabe, 31 La Rancheria, Carmel Valley, has been awarded a diploma from Vale Technical Institute at Blairsville, Pa.

McCabe, fire claim specialist for State Farm Insurance Companies at the firm's claim service office, 933 North Main Street, in Salinas, has returned from a three-week building damage and estimating course at the institute. About 150 State Farm men will complete the course this year.

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PREPARE FOR TOY SALE, left to right, sitting, Mrs. James Coventry and Betsy McCareery; standing, Tom Frinche, Gret Erhardt and Mrs. Evalyn Vandervort.

Toy Festival at Carmelo School

A Toy Festival will be held at Carmelo School from 12:00 noon to 9:00 p.m. on November 4, 5 and 6. The Parents Club requests that you come and browse through their large display of educational toys for your children and grandchildren.

There will be more than 40 different items to choose from at the Toy Festival. And the prices will range from 25 cents to \$4.95. Toys span the levels between kindergarten to 8th grade. This is a perfect time to do advance Christmas shopping and help the Carmelo Parents Club.

Some of the materials available at the Toy Festival are: ant farms, hand-puppets, spelling and math boards, bird-houses, prehistoric animal models, maps, historical documents, educational puzzles, clocks to teach time, printing equipment, records, magnifiers and viewer seeds, telescopes, stamps, crystal radio sets, looms, and model frog skeletons. For further information, call Mrs. D.L. Vandervort at 624-2405 or Mrs. James Coventry at 624-0158, who are co-chairmen for the event.

Parrenin Quartet to appear in Carmel

For its second concert in the 1969-70 season the Monterey Peninsula Chamber Music Society will present the Parrenin Quartet from France, Friday evening, November 7 at 8:30 p.m. on stage at Sunset Theatre.

The Quartet composed of Jacques Parrenin, violin; Marcel Charpentier, violin; Denes Marton, viola and Pierre Penassou, cello, was founded in 1944 and deserves its reputation as one of the oldest and finest string quartets in Western Europe. The hallmark of the quartet is its ability to perform works of any period or style and the critics have been very praiseworthy.

This second concert of the Monterey Peninsula Chamber Music Society marks its first concert in a new-theatre setting, "On Stage in Sunset Theatre." Behind the closed curtains the audience will be grouped in the round to hear a beautiful program.

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SUNDAYS

8 A.M.-

Holy Communion

9:30 A.M.-

Family Service

11:00 A.M.-

Morning Prayer

REV. JAMES BROCK
624-8663

**Carmel Valley
Community
Chapel**

9:45 Church School

11:00 Worship Service

Nursery Care

Youth Group 6:00

Rev. Don Johnson
659-2431

**St. Philips
Lutheran
Church**

CARMEL VALLEY ROAD
near
SCHULTE ROAD

SERVICE 10:00 a.m.

Church School 11:00 a.m.

Rev. J. Bernhard Bretheim
Phone 624-6765 or 624-1887

**First Baptist
Church, Carmel**

Corner of Carmel Valley Road
and Schulte Road

SUNDAY SERVICES

Sunday School

at 9:30 a.m.

Morning Worship

at 11 a.m.

Hour of Encounter,
7:30 p.m.

Pastor Ned H. Holmgren

**Our Lady
of
Mt. Carmel
CATHOLIC CHURCH**

CARMEL VALLEY VILLAGE

Carmel Valley Road
and El Caminito

MASSES:

9:00, 12:00, 5:45

Rev. Douglas Keating, Pastor

C.V. Women's Club

A luncheon is planned for the October meeting of the Carmel Valley Women's Club by Chairman Mrs. Larry Cummings. Ladies are invited to be at the Los Laureles Lodge on November 5 at 12:00 noon. Following the luncheon, Mrs. Adolph Friedenthal, program chairman, has arranged for an Explication by Comsat.

Carmel Women's Club

"What Now, America?" will be the subject of Dr. William A. Nighswonger's talk to the Carmel Woman's Club on November 3 at 2:00 p.m. Having recently returned from a visit to Vietnam, Dr. Nighswonger gained an intimate knowledge of the war that has filled the world with frustration. He provides a dynamic analysis of the positive side of America's effort, in Vietnam, to build a nation under the shadow of conflict.

A member of the faculty of Sonoma State College, Dr. Nighswonger holds a PhD in International Relations from The American University, Washington, D.C.

Film to be shown at Community Center

"Now Miguel" a colored film, will be presented at the Community Center on Monday, November 10 at 7:15. Mrs. W.G.B. Hatch is in charge of the religious education program for Our Lady of Mount Carmel Catholic Church and she announces that it is a good family movie which won the Venice International Film Award, Picture of the Month acclaim from Boys Life, and was termed, "A good experience" by Time Magazine. There will also be a short travelogue on Lourdes of France. Although scheduled for the children of the parish, all interested families are invited to attend as their guests.

Junior League to hold sale Saturday

The Next-to-New Sale, sponsored by the Junior League of the Monterey Peninsula, will be held on Saturday from 9:30 a.m. to 4:00 p.m. at the Monterey County Fairgrounds.

Mrs. Howard Leach, general chairman, is assisted by Mrs. John Pomeroy of Carmel Valley. They announced that the new and nearly-new merchandise in 20 departments will be of best quality. A special feature this year will be a raffle for a large hand-crafted Playhouse. There is no admission charge.

The sale will be the Junior League's only fund-raising event this year. Proceeds from the sale will be returned to the community through the League's Community Project Trust Fund which administers funds for county-wide projects, such as Children's Theater, Young Artists Auditions, Youth Concerts, the Youth Science Center and the new Reality House.

Lions Club

The Carmel Valley Lions Club voted last week to change their regular monthly meeting place from Los Laureles Lodge to the Rippling River Resort.

Their Wednesday evening program this week features a talk by Joe McCloskey, who has served with "Medical Classification" in Vietnam. He is also showing slides of his experiences there.

On Saturday, the semi-annual Lionettes party will be held at the Carmel Valley Community Center.

Forum planned at St. Philips Church

Rev. J. Bernhard Bretheim of St. Philips Lutheran Church announces a forum to be held at the Valley church on Sunday at 7:30 p.m. A pastor and a lay-person from each of the Lutheran churches of the county will be present to share their impressions from a recent study made of the proposed changes in Confirmation and First Communion. The public is invited to attend the discussion.

WELCOME TO THE VALLEY...

Mr. and Mrs. Jimmie Deoudes from Salinas. Mr. and Mrs. Deoudes have 3 children.

Mr. and Mrs. William Jones from New Mexico. Mr. and Mrs. Jones have a boy and a girl at Tulareitos.

Mr. and Mrs. Robert Arnal from San Jose. Mr. and Mrs. Arnal have two girls and a boy at Tulareitos.

Mr. and Mrs. Charles Chamberlain are from San Rafael and just retired from an Army Career.

Mr. and Mrs. Richard Wammock from Campbell, Ca. Mr. and Mrs. Wammock have a daughter at Carmel High and a son at Middle School.

Welcome to new school teachers from Nevada: Barbara Gottschalk, Joyce Freeman from Nevada, teaching in Salinas.

Mr. and Mrs. Bob Miller from Menlo Park. Mrs. Miller teaches 5th grade at River School. Mr. Miller is just opening a Creative Play Toy Store in Carmel. Mr. and Mrs. Miller have a daughter at Tulareitos and a son at Middle School.

Mr. and Mrs. Otto Huebner retired Army family from Illinois. Mr. and Mrs. Huebner have 3 sons.

Mr. and Mrs. Tom Sanford from Pacific Grove. Mr. and Mrs. Sanford have 3 teenagers.

Mr. and Mrs. James Johnson from Virginia. Mr. and Mrs. Johnson have 3 teenage daughters.



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QUARTERHORSE: "Chico", registered bay gelding. Well taken care of by local girl owner. English and Western training. 659-4759 eves. 11-25

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THE HAYLOFT is closing its doors forever! Everything including all rental equipment must be sold. Now is your chance to save at rock-bottom prices! Come early while the savings are good. The Hayloft Farm Center, Carmel Valley Road at Robinson Canyon Road. Open Monday through Friday. 10-6. Open Saturday 10-5. Phone 624-9336. 10-29tf

TWO MIXED BREED female pups. First shots - 8 weeks old. Used to children. \$10. Call 624-5082. 10-29

OAK FIREPLACE wood, \$38 per cord. Delivered in Carmel Valley. Phone 659-4474 EVENINGS. 11-5

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8 BALES OF HAY. 3 wire bales. \$2 per bale. Phone 659-2171. 10-29

NEXT-TO-NEW SALE Nov. 1st, 9:30-4:00 - Monterey County Fairgrounds. No admission - Snackbar available. Junior League of Monterey Peninsula, Inc. 10-29

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AKC REGISTERED Irish setter puppies. Championship pedigree, 14 wks. old. Phone 375-7694. tf

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FOR RENT

FOR RENT. Cottages till mid June. Valley. Lodge. Call 659-2416. 10-29

CARMEL WOMEN'S Club available for receptions - catering if desired. Lovely surroundings. For information, call 624-8261, extension 235 or 375-9491. tf

HOUSE FOR RENT, Carmel Valley, Nov. 1 - Dec. 1; 3 bedr., 2 baths, pool; one block from Village. \$225. Call 659-2018. 10-22

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OPPORTUNITIES

TURN YOUR FREE hours into profits as a Vanda Beauty Counselor. No experience necessary. Call 624-1989. 9-12 a.m. 10-29

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WOMAN OR college student Mon.-Fri. from 3-5:30 and all day on most school holidays. Call 659-4042 after 5:30 or weekends. 10-29

WANTED - Expert typist to operate electric typewriter keyboard. Part time. Carmel Valley Outlook, phone 659-2241 for appointment.

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BI-FOCAL GLASSES in brown alligator case. Probably on Country Club Drive. Reward. Call 659-4170. 10-29

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STALLIONS. STANDING at Rancho El Robledo, Carmel Valley: Bay Hassan, Arabian registry No. 34459 (son of Bay Abi); Windsor's Rebel, jockey club No. 666882 (brother of Hemacinto, \$60,000 Del Mar colt). Phone 659-2029 or 659-4517. 11-26

PARTIES - Children's, teenagers & Adult -birthdays or any occasion. Bar-b-q facilities available. Hampton's Happy Valley, 79 Monterey Hwy, Salinas. Phone 455-1601 for reservations. Closed Monday. 8-27tf

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Roy Jacobson dies in Valley home

The first aid crew of the Carmel Valley Fire Department was called to 33 La Rancheria at 12:48 a.m. on Sunday, where Roy Jacobson, 56, had suffered an apparent heart attack.

Resuscitation was given and when he failed to respond a doctor was called and he was pronounced dead at the residence.

Mr. Jacobson was a resident of 618 Elepaio, Honolulu, but was on an extended visit to the Valley. He was a retired credit manager for the Hawaiian Electric Co. He is survived by his widow, Norma, a son, William of Eureka and a brother, Wilson, of Honolulu.

The first aid crew also made these emergency calls:

Last Tuesday at 8:07 p.m., to the Stirrup Cup, where aid was given to Frank A. Young, 66 Calle de los Ositos; he was taken to a private doctor.

On Saturday, 10:20 p.m., at the Rippling River Ranch, inhalation and first aid was given to Benita Conlan of Carmel Valley. She was taken to Community Hospital for further treatment.

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Marquard installed president of Carmel Board of Realtors

M. A. "Skip" Marquard, Jr. was installed as president of the Carmel Board of Realtors at the annual installation dinner held at the Carmel Valley Golf and Country Club, last Thursday.

"Skip", a partner in the firm of Porter-Marquard Realty in Carmel Valley attended San Francisco State College and the University of California, Berkeley, majoring in Real Estate and received a degree in Business Administration.

He is a member of Upper Carmel Valley Advisory Committee to the Monterey County Planning Commission, and is Vice President of the Carmel Valley Chamber of Commerce.

Among his many real estate activities the newly elected president is chairman of the Multiple Listing Committee;



SKIP MARQUARD

Director, Carmel Board of Realtors and was State Director, California Real Estate Association, for two years.

Children start 2 grass fires

Boys playing with matches were blamed for two fires set near the Fire House on Via Contenta last Thursday and Friday afternoons.

Firemen put out both fires after only about 20 square feet of grass burned off. Capt. Don Laird reported that matches were found both times. They have the matter under investigation.

The unimproved property is owned by Charles Wall, and is adjacent to the fire department.

Two auto fires were also handled.

Last Wednesday, at 9:21 p.m. the department answered a call from Gary Paddock, Carmel Valley, whose car had flipped on Carmel Valley Road near Miramonte Road. Leaking gasoline after the mishap probably set the car on fire. He was unhurt but the car was a total loss.

A car owned by Larry Cummings caught on fire on Esquiline Road near the Carmel River bridge at 12:04 p.m. Sunday. Grass which had caught on the muffler had become ignited, but he had it out when the fire truck arrived. A small grass fire nearby was promptly extinguished. Only minor damage to the car resulted.

Carmel sinks Santa Cruz in water polo

Padre Polo Power struck again, sinking Santa Cruz with a Varsity score of 22-9 and a J.V. score of 21-1, last Wednesday.

Starting the Varsity game was Larry Challis, Ward Gillette and Robert Horn as forwards, Parker Johnson, Larry Jung and Thad Sigourney as guards, and Pat Waddle as goalie.

Leading in the Varsity scoring was Ward Gillette with 13 points, more than half of Carmel's final score. Points were also scored by Mike Burz, Denis Longfellow, Larry Challis and Bob Horn.

The J.V.'s started with Alan Gardener, Kevin Horan and Eric Rauber as forwards, Gary Colburn, Richard Holine and Jason Johnson as guards and Jim Shelton as goalie.

High J.V. scorer was Eric Rauber with four goals, closely followed by Kimball Banker, Alan Gardener and Richard Holine with three apiece. Other scorers were Jim Shelton and Jason Johnson with two, Kevin Horan, Brian Wilson and Matt Wesley with one and Tom Scroggs shooting a penalty shot and scoring again for Carmel.

The J.V.'s have gone undefeated so far against Soquel, Santa Cruz, Seaside and R.L.S. The Varsity has downed all but R.L.S. and both will continue on to sink Harbor this coming Monday at Carmel.

The Rhyming Philosopher

EVANESCENCE

We hurried past the autumn equinox,
Plunged to deep October. Time has no cure.

So many things we forgot to remember
Relentlessly drifting toward December.

New horrors approach: we now must endure
The idiotic altering of clocks!

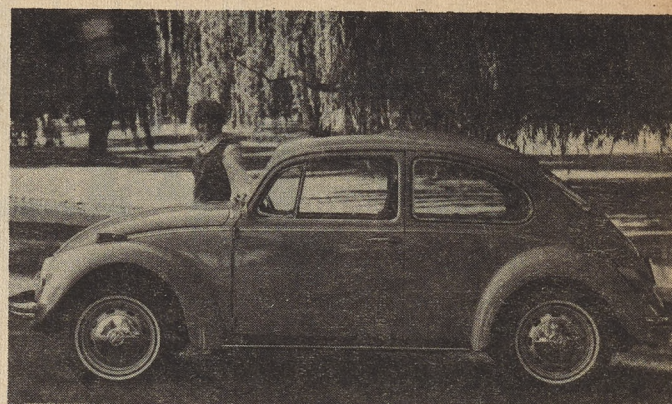
Growing old is really not too tragic,
Except such thing as Hallowe'en appal;
And childish games with us somehow don't fit
Maybe because our feet slowed up a bit;
Yet thrilled to watch the New York Mets play ball
Renewing our belief in luck and magic!

But what I really started out to say
Was more or less a kind of "cheer-up" word
Admonishing if something needs be done:
Get with it, man, before another sun!
Enjoy the "Now," let no regrets be heard,
And pile up memories to lay away.

You think I preach? No more than does the clock
Which points to chances missed, or winter snows
That bring to mind with something of a shock
That time does not return --- it only goes!

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Or perhaps you hold securities at losses which exceed your capital gains for this year. By establishing those losses now, you can deduct up to \$1,000 of the excess from your ordinary 1969 income, and up to \$1,000 of the unused balance each year thereafter.

But if you wait until the last minute to establish such losses and switch into more attractive issues, you'll probably find yourself caught up in the traditional year-end tax-adjustment rush. That could mean you'd receive less on your sales and pay more on your purchases than in a less volatile market.

Interested in discovering how tax-adjustments *now* might be of benefit to your portfolio position? Contact your nearest Dean Witter office today. We'll be glad to arrange an appointment, at your convenience, with one of our account executives. There's no cost or obligation involved.

Of course, we can't present ourselves as tax experts. And, as you know, the present laws relating to capital gains and losses may be changed, with a resultant effect on this year's transactions. These are questions for your tax counsel. We can, however, discuss with you the various aspects of tax-loss selling and suggest ways to upgrade your present investment position.

All investors, by the way, should have a copy of our 1969 Digest of Capital Gain and Loss Provisions. And for municipal bond holders, we have a special report on how to convert paper losses into real tax savings. Free copies of each report are available at any Dean Witter office.

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